NEW! THERMAL LABELS AND RIBBONS

QUICK SHIP LABELS
PREMIUM LABELS
DURABLE LABELS
SPECIALTY LABELS
PRINTER LABELS
!STICTIVE PRODUCTS
CUSTOM STAMPS

DESIGN
PRINTING
SIGNS
GRAPHICS

SignOfVip.com
516-902-9333

INK COLORS

STANDARD INK COLORS: No charge for these standard colors (Additional ink color charge applies if using more than one color)

Black, Red, Yellow, Reflex Blue, Green, White, Process Blue, Violet

Brown, Burgundy, Orange, Hunter Green, Golden Yellow, Rubine Red, Teal

MORE INK COLORS: $15.00 per color (Additional ink color charge applies if using more than one color)

Gold, Silver, Dark Gray, Ivory, Light Green, Light Gray, Medium Blue, Warm Red

Mint Green

Custom color matches are available: $45.00 per color

FOIL IMPRINT COLORS

See pages 18-19 for foil imprint product pricing and availability.

STANDARD FOIL IMPRINT COLORS:

White, Black, Gold, Silver, Red, Copper, Blue, Green

Purple, Pink, Teal

HOLOGRAPHIC FOIL IMPRINT COLORS:

Holographic Sparkle, Holographic Cracked Ice, Holographic Faceted Spin, Holographic Hyperplaid, Holographic Rainbow

STANDARD LABEL STOCKS

Blue Fluorescent
Blue Litho
Bright Chrome Domed*
Brushed Chrome Domed*
Chrome Polyester–Shiny
Clear Polyester*
Clear Polyester Domed*
Clear Polyester High Tack
Clear Polypropylene (BOPP)
Clear Polypropylene Removable
Clear Static Cling
Clear Vinyl*
Clear Vinyl High Tack
EDP Litho–Computer
EDP Litho Removable–Computer
Estate Stock #4*
Estate Stock #8*
Estate Stock #9*
Gold Foil–Shiny Removable
Gold Foil–Dull Removable
Gold Foil–Shiny
Gold Foil–Dull
Gold Polyester–Matte*
Gold Polypropylene–Shiny*
Green Fluorescent
Green Fluorescent Removable*
Ivory Semi-Gloss
Kimdura*
Laser–Shiny Gold Foil
Laser–Shiny Silver Foil
Laser Matte Clear
Laser White Opaque
Laser White Removable
Laser White Gloss
Laser White Litho
Natural Kraft
Orange Fluorescent (Pumpkin)
Orange Fluorescent Removable*
Pli-A-Print (White Litho)
Pink Fluorescent
Pink Fluorescent Removable*
Red Fluorescent
Red Fluorescent Removable
Reflective
Silver Chrome Polyester
Silver Foil–Shiny
Silver Foil–Shiny Removable
Silver Foil–Dull Removable
Silver Foil–Dull
Silver Polyester–Brushed
Silver Polyester–Matte
Silver Polypropylene–Shiny
Stone Stock*
Tamper Evident–Checkered
Tamper Evident–Destructible
Tamper Evident–Void
White BOPP
White BOPP Removable
White Bumper Stock
White Bumper Stock Removable
White Gloss
White Gloss Freezer
White Gloss Opaque
White Gloss Removable
White Gloss Repositionable
White Litho
White Litho Freezer
White Litho Opaque
White Litho Removable
White Polyester
White Polypropylene (BOPP) (Face Adhesive)
White Polypropylene Removable (Face Adhesive)
White Polypropylene Repositionable
White Static Cling
White Semi-Gloss Tire Adhesive*
White Gloss–Computer
White Opaque Vinyl*
White Vinyl
White Vinyl Domed*
White Vinyl High Tack
Yellow Bumper Stock
Yellow Fluorescent (Chartreuse)
Yellow Fluorescent Removable*
Yellow Gloss
Yellow Litho
Yellow Vinyl

STANDARD DISTINCTIVE PRODUCT STOCKS

Magnets:
20 Mil (Indoor)
35 Mil (Outdoor)

Asset Tags:
White Polyester
Matte Silver Polyester
Silver Void
White Destructible Vinyl

Printed Tape:
White Pressure Sensitive Tape
Clear Pressure Sensitive Tape
Kraft Reinforced Water Activated
White Reinforced Water Activated

Barricade Banner:
Yellow 4 Mil
White 4 Mil
Orange 4 Mil

Hang Tags:
23 Mil Polyethylene

FINISH OPTIONS

Shiny Lamination*
Matte Lamination*
Soft Touch Lamination*
Textured Lamination*
Shiny Varnish*
Matte Varnish*
Tactile Varnish*
Spot Varnish*

*Please see sales associate for details. Additional upcharges and turnaround may apply to certain stocks. Paper stocks and ink colors are computer generated and may vary from actual colors. Note: We produce many labels not listed in this catalog. Layflat liner is available for some stocks.

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DIE CUT LABELS

3" x 3" on White Gloss

2" x 1" on White Polypropylene

- Die cut label solutions for every market.
- Thousands of standard die cut label sizes are available.
- Standard finishing is on rolls, quantity to be determined by the factory.
- If you need a size that is not listed or requires more than 3 ink colors, please see sales associate for a quote.

LABEL STOCK

White Gloss
White Litho
Yellow Gloss or Litho
Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny
Yellow Fluorescent
Red Fluorescent
Orange Fluorescent
Green Fluorescent

Blue Fluorescent
Pink Fluorescent
White Gloss/Litho Removable
White Polypropylene (BOPP)
30% upcharge, back adhesive only, Non-Weatherproof
Clear Polypropylene (BOPP)
30% upcharge, back adhesive only, Non-Weatherproof

INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal
Gold*	Ivory*	Medium Blue*
Silver*	Light Green*	Warm Red*
Dark Gray*	Light Gray*	Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 30-31. For custom sizes or setups, see a sales associate.

4" x 3" on White Gloss

MOST POPULAR DIE CUT LABELS

Size	500	1,000	2,000	3,000	5,000	10,000	
1/2" x 1"	104.28	130.34	105.70/M	79.98/M	58.55/M	41.43/M	
1/2" x 1-1/2"	108.80	136.03	120.48/M	103.69/M	74.25/M	53.24/M	
1/2" x 1-3/4"	106.69	133.38	118.15/M	101.67/M	72.80/M	52.20/M	
1/2" x 2"	106.69	133.38	118.15/M	101.67/M	72.80/M	52.20/M	
5/8" x 2"	110.96	138.68	120.88/M	105.78/M	75.56/M	57.69/M	
1/2" x 2-1/2"	110.96	138.68	120.88/M	105.78/M	75.56/M	57.69/M	
3/4" x 1"	106.69	133.38	118.15/M	101.67/M	72.80/M	52.20/M	
3/4" x 1-1/2"	110.96	138.68	120.88/M	105.78/M	75.56/M	57.69/M	
3/4" x 1-3/4"	110.96	138.68	120.88/M	105.78/M	75.56/M	57.69/M	
3/4" x 2"	110.96	138.68	120.88/M	105.78/M	75.56/M	57.69/M	
7/8" x 3"	117.37	146.71	131.87/M	115.41/M	84.52/M	65.96/M	
1" x 1"	107.74	134.71	119.32/M	102.68/M	73.52/M	52.73/M	
1" x 1-1/2"	114.24	142.82	124.47/M	108.92/M	77.80/M	59.41/M	
1" x 1-3/4"	110.96	138.68	120.88/M	105.78/M	75.56/M	57.69/M	
1" x 2"	113.15	141.43	123.28/M	107.87/M	77.05/M	58.84/M	
1" x 2-1/2"	117.37	146.71	131.87/M	115.41/M	84.52/M	65.96/M	
1" x 3"	120.85	151.08	135.77/M	118.84/M	87.04/M	67.92/M	
1-1/2" x 1-1/2"	118.54	148.17	133.17/M	116.55/M	85.36/M	66.61/M	
1-1/2" x 1-3/4"	117.37	146.71	131.87/M	115.41/M	84.52/M	65.96/M	
1-1/2" x 3"	130.16	162.72	148.35/M	134.64/M	109.23/M	79.69/M	
1-3/4" x 2-1/2"	130.16	162.72	148.35/M	134.64/M	109.23/M	79.69/M	
2" x 1-1/4"	119.69	149.62	134.48/M	117.70/M	86.19/M	67.25/M	
2" x 1-1/2"	118.54	148.17	133.17/M	116.55/M	85.36/M	66.61/M	
2" x 2"	125.91	157.39	142.86/M	126.36/M	104.42/M	74.15/M	
2" x 3"	141.43	176.83	156.90/M	140.10/M	117.70/M	84.05/M	
2-1/4" x 1-1/4"	117.37	146.71	131.87/M	115.41/M	84.52/M	65.96/M	
2-1/4" x 1-1/2"	125.91	157.39	142.86/M	126.36/M	104.41/M	74.15/M	
2-1/2" x 1-1/2"	127.16	158.95	144.28/M	127.61/M	105.44/M	74.89/M	
2-1/2" x 2-1/2"	144.38	180.46	163.69/M	147.07/M	123.33/M	90.21/M	
2-3/4" x 1-3/4"	130.16	162.72	148.35/M	134.64/M	109.23/M	79.69/M	
2-3/4" x 2"	138.68	173.39	153.85/M	137.37/M	115.41/M	82.41/M	
3" x 3"	155.75	194.74	175.84/M	156.62/M	131.87/M	98.90/M	
3-1/2" x 1-1/4"	131.45	164.32	149.83/M	135.97/M	110.31/M	80.49/M	
4" x 2"	147.26	184.07	170.33/M	153.89/M	129.14/M	96.16/M	
4" x 3"	167.59	209.48	190.52/M	170.92/M	142.90/M	123.28/M	
4" x 4"	198.44	248.09	214.31/M	181.30/M	159.36/M	129.14/M	
5" x 3"	191.76	239.75	210.87/M	180.33/M	158.16/M	127.65/M	
5" x 4"	230.06	287.62	263.29/M	230.43/M	206.47/M	167.57/M	6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M	6A

NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

2-1/2" x 3" on
White Gloss

2-3/4" x 4" on
White Polypropylene

MORE DIE CUT LABELS

Size	500	1,000	2,000	3,000	5,000	10,000	
3/4" x 2-1/4"	209.87	262.28	201.61/M	162.86/M	107.95/M	70.43/M	
3/4" x 2-1/2"	209.87	262.28	201.61/M	162.86/M	107.95/M	70.43/M	
1" x 2-5/8"	221.88	277.31	213.25/M	168.02/M	112.45/M	74.33/M	
1" x 2-3/4"	221.88	277.31	213.25/M	168.02/M	112.45/M	74.33/M	
1" x 3-1/4"	227.86	284.86	214.58/M	173.19/M	116.97/M	78.21/M	
1" x 3-1/2"	227.86	284.86	214.58/M	173.19/M	116.97/M	78.21/M	
1" x 4"	227.86	284.86	214.58/M	173.19/M	116.97/M	78.21/M	
1-1/4" x 1-1/2"	209.87	262.28	201.61/M	162.86/M	107.95/M	70.43/M	
1-1/4" x 1-3/4"	221.88	277.31	213.25/M	168.02/M	112.45/M	74.33/M	
1-1/4" x 2-1/2"	227.86	284.86	214.58/M	173.19/M	116.97/M	78.21/M	
1-1/4" x 3"	227.94	284.95	214.60/M	173.23/M	117.00/M	78.23/M	
1-1/4" x 4"	234.00	292.47	221.08/M	178.43/M	121.53/M	82.11/M	
1-1/2" x 2-3/4"	233.89	292.38	221.02/M	178.37/M	121.49/M	82.10/M	
1-1/2" x 3-1/2"	240.11	300.00	227.44/M	183.54/M	126.05/M	85.96/M	
1-1/2" x 4"	213.96	267.34	202.67/M	163.55/M	112.33/M	76.59/M	
2" x 2-1/2"	233.89	292.38	221.02/M	178.37/M	121.49/M	82.10/M	
2" x 3-1/2"	219.16	273.97	208.45/M	168.16/M	116.35/M	80.07/M	
2" x 4-1/2"	258.03	322.49	246.87/M	199.04/M	152.53/M	110.53/M	
2" x 5"	264.04	330.01	253.30/M	204.21/M	157.04/M	114.39/M	
2" x 6"	276.17	345.18	266.33/M	214.63/M	166.12/M	122.18/M	
2-1/4" x 3"	245.96	307.46	233.91/M	188.71/M	130.57/M	89.85/M	
2-1/2" x 3"	251.99	314.97	240.41/M	193.86/M	148.01/M	106.63/M	
2-1/2 " x 3-1/2"	258.03	322.49	246.87/M	199.04/M	152.53/M	110.53/M	
2-1/2" x 4"	266.67	333.26	255.83/M	206.23/M	158.61/M	115.53/M	
2-1/2" x 4-1/2"	276.06	345.08	266.25/M	214.54/M	166.09/M	122.14/M	
2-1/2" x 5"	282.12	352.60	272.71/M	219.74/M	170.59/M	133.81/M	
2-3/4" x 4"	270.05	337.56	259.79/M	209.37/M	161.57/M	118.29/M	
3" x 6"	313.01	391.22	307.08/M	246.17/M	193.72/M	163.90/M	
3" x 8"	360.26	450.33	375.72/M	286.34/M	238.39/M	191.72/M	
3-1/4" x 2"	245.96	307.46	233.91/M	188.71/M	130.57/M	89.85/M	
3-1/2 " x 3"	270.08	337.56	259.79/M	209.37/M	161.57/M	118.19/M	
3-1/2" x 3-1/2"	282.12	352.60	272.71/M	219.74/M	170.59/M	133.81/M	
3-1/2" x 5"	313.01	391.22	307.08/M	246.17/M	193.72/M	163.90/M	
4 " x 3-1/2"	288.11	360.12	280.49/M	224.89/M	175.14/M	142.82/M	
4" x 6"	321.03	401.29	334.80/M	255.16/M	212.41/M	170.84/M	
4-1/4" x 5-1/2"	360.26	450.33	375.72/M	286.34/M	238.39/M	191.72/M	
4-1/2" x 3-1/2"	300.88	376.13	294.13/M	235.83/M	184.64/M	150.94/M	
5-1/2" x 3"	306.96	383.69	298.01/M	241.01/M	189.18/M	160.05/M	
5-1/2" x 4"	344.20	430.21	357.58/M	273.41/M	222.86/M	176.21/M	6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M	6A

NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

1" x 2-5/8" on
White Polypropylene

1/2" x 1" on Shiny Silver Foil

CIRCLE, OVAL AND SEAL LABELS

2” Circle on White Gloss Removable

4” Circle on White Gloss

3” x 4” Oval on White Gloss

- Many circle and oval sizes to choose from.
- Mini, Standard and Jumbo Ovals with flat sides.
- Several seal options available.
- Custom sizes available. Please see a sales associate for a quote.

LABEL STOCK

White Gloss
White Litho
Yellow Gloss or Litho
Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny
Yellow Fluorescent
Red Fluorescent
Orange Fluorescent
Green Fluorescent

Blue Fluorescent
Pink Fluorescent
White Gloss/Litho Removable
White Polypropylene (BOPP)
30% upcharge, back adhesive only, Non-Weatherproof
Clear Polypropylene (BOPP)
30% upcharge, back adhesive only, Non-Weatherproof

INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal
Gold*	Ivory*	Medium Blue*
Silver*	Light Green*	Warm Red*
Dark Gray*	Light Gray*	Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 30-31. For custom sizes or setups, see a sales associate..

Seal 2" on Shiny Gold Foil

Jumbo Oval (1-11/16" x 3")
on Dull Silver Foil

Size	500	1,000	2,000	3,000	5,000	10,000	
1/2" Circle	104.28	130.33	105.69/M	79.96/M	58.55/M	41.43/M	
3/4" Circle	108.80	136.02	120.48/M	103.68/M	74.25/M	53.24/M	
1" Circle	106.68	133.38	118.15/M	101.66/M	72.80/M	52.19/M	
1-1/4" Circle	114.28	142.82	124.47/M	108.94/M	77.83/M	59.42/M	
1-1/2" Circle	113.88	142.36	127.94/M	111.98/M	82.03/M	64.01/M	
1-3/4" Circle	117.36	146.71	131.86/M	115.41/M	84.53/M	65.97/M	
2" Circle	120.93	151.16	137.21/M	121.36/M	100.27/M	71.23/M	
2-1/4" Circle	130.15	162.70	148.36/M	134.64/M	109.23/M	79.69/M	
2-1/2" Circle	142.94	178.68	162.07/M	145.62/M	122.10/M	89.33/M	
2-3/4" Circle	147.25	184.06	170.34/M	153.86/M	129.11/M	96.15/M	
3" Circle	155.76	194.74	175.84/M	156.62/M	131.86/M	98.91/M	
3-1/4" Circle	161.38	201.75	183.09/M	163.83/M	137.38/M	113.66/M	
3-1/2" Circle	174.56	218.19	196.13/M	172.93/M	147.07/M	123.98/M	
4" Circle	192.56	240.71	207.92/M	175.94/M	154.62/M	125.29/M	
Mini Oval	106.68	133.38	118.15/M	101.66/M	72.80/M	52.19/M	
Standard Oval	117.36	146.71	131.86/M	115.41/M	84.53/M	65.97/M	
Jumbo Oval	130.15	162.70	148.36/M	134.64/M	109.23/M	79.69/M	
3/4" x 1-1/2" Oval	110.98	138.69	120.89/M	105.80/M	75.58/M	57.71/M	
1" x 1-1/2" Oval	110.96	138.67	120.87/M	105.81/M	75.57/M	57.69/M	
1" x 1-3/4" Oval	110.98	138.69	120.89/M	105.80/M	75.58/M	57.71/M	
1" X 2" Oval*	110.98	138.69	120.89/M	105.80/M	75.58/M	57.71/M	
1-1/4" x 1-3/4" Oval	117.36	146.71	131.86/M	115.41/M	84.53/M	65.97/M	
1-1/4" x 2" Oval	110.39	138.00	124.03/M	108.55/M	79.51/M	62.04/M	
1-1/4" x 2-1/2" Oval	127.17	158.95	144.27/M	127.61/M	105.44/M	74.89/M	
1-1/2" x 2-1/2" Oval	125.92	157.39	142.86/M	126.36/M	104.41/M	74.16/M	
1-1/2" x 3" Oval	131.45	164.31	149.83/M	135.96/M	110.31/M	80.49/M	
1-3/4" x 3" Oval	138.71	173.38	153.86/M	137.38/M	115.41/M	82.41/M	
1-3/4" x 3-1/2" Oval	142.94	178.68	162.07/M	145.62/M	122.10/M	89.33/M	
2" x 3" Oval	142.85	178.54	158.41/M	141.46/M	118.84/M	84.87/M	
2" x 3-1/2" Oval	142.94	178.68	162.07/M	145.62/M	122.10/M	89.33/M	
2" x 4" Oval	147.25	184.06	170.34/M	153.86/M	129.11/M	96.15/M	
3" x 4" Oval	159.46	199.30	181.28/M	162.62/M	135.95/M	117.29/M	
Seal 1"	106.68	133.38	118.15/M	101.66/M	72.80/M	52.19/M	
Seal 1-1/4"	110.98	138.69	120.89/M	105.80/M	75.58/M	57.71/M	
Seal 1-1/2"	117.36	146.71	131.86/M	115.41/M	84.53/M	65.97/M	
Seal 2"	125.92	157.39	142.86/M	126.36/M	104.41/M	74.16/M	
Seal 2-1/4"	130.15	162.70	148.36/M	134.64/M	109.23/M	79.69/M	
Seal 2-1/2"	142.94	178.68	162.07/M	145.62/M	122.10/M	89.33/M	
Seal 2-3/4"	147.25	184.06	170.34/M	153.86/M	129.11/M	96.15/M	
Seal 4"	198.44	248.08	214.30/M	181.33/M	159.36/M	129.12/M	6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M	6A

NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors,
please see sales associate.

SQUARE CUT LABELS

3" x 3" on White Polypropylene

2" x 2" on Dull Silver Foil

4" x 2" on White Gloss

- Create any size label from 1/4" x 1/4" to 12" x 38". See sales associate for labels that measure wider than 6", longer than 10", or more than 26 square inches. Must be in 1/8" increments.
- Standard finishing is on rolls, quantity to be determined by the factory.
- How to figure the square inches for your square cut label:
  - *1/2" x 6" = 3 square inches*
  - *3" x 5-1/2" = 16-1/2 square inches*
  - *2" x 6" = 12 square inches*

LABEL STOCK

- White Gloss
- White Litho
- Yellow Gloss or Litho
- Gold Foil/Dull or Shiny
- Silver Foil/Dull or Shiny
- Yellow Fluorescent
- Red Fluorescent
- Orange Fluorescent
- Green Fluorescent
- Blue Fluorescent
- Pink Fluorescent
- White Gloss/Litho Removable
- White Polypropylene (BOPP)
  30% upcharge, back adhesive only, Non-Weatherproof
- Clear Polypropylene (BOPP)
  30% upcharge, back adhesive only, Non-Weatherproof

INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal
Gold*	Ivory*	Medium Blue*
Silver*	Light Green*	Warm Red*
Dark Gray*	Light Gray*	Mint Green*

Colors with * indicates a $15.00 additional charge

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 30-31. For custom sizes or setups, see a sales associate.

4" x 4" on White Gloss

6" x 4" on White Gloss

Size	500	1,000	2,000	3,000	5,000	10,000	
Up to 1 Sq. In.	203.78	254.68	195.14/M	157.68/M	103.38/M	66.59/M	
1.1 to 2 Sq. In.	209.81	262.25	201.59/M	162.83/M	107.95/M	70.43/M	
2.1 to 3 Sq. In.	221.85	277.31	213.22/M	167.99/M	112.49/M	74.33/M	
3.1 to 4 Sq. In.	227.86	284.86	214.51/M	173.18/M	116.94/M	78.21/M	
4.1 to 5 Sq. In.	233.89	292.37	221.02/M	178.35/M	121.47/M	82.08/M	
5.1 to 6 Sq In.	239.99	300.00	227.44/M	183.52/M	126.05/M	85.93/M	
6.1 to 7 Sq. In.	245.96	307.46	233.91/M	188.71/M	130.57/M	89.88/M	
7.1 to 8 Sq. In.	251.96	314.97	240.41/M	193.85/M	147.99/M	106.60/M	
8.1 to 9 Sq. In.	257.98	322.48	246.89/M	199.04/M	152.50/M	110.55/M	
9.1 to 10 Sq. In.	264.05	330.04	253.28/M	204.19/M	157.04/M	114.40/M	
10.1 to 11 Sq. In.	270.01	337.56	259.77/M	209.37/M	161.57/M	118.29/M	
11.1 to 12 Sq. In.	276.06	345.08	266.21/M	214.51/M	166.10/M	122.14/M	
12.1 to 13 Sq. In.	282.08	352.58	272.71/M	219.74/M	170.58/M	133.79/M	
13.1 to 14 Sq. In.	288.09	360.16	280.47/M	224.87/M	175.13/M	142.82/M	
14.1 to 15 Sq. In.	294.12	367.65	285.63/M	230.06/M	179.65/M	146.72/M	
15.1 to 16 Sq. In.	300.88	376.13	294.13/M	235.80/M	184.67/M	150.94/M	
16.1 to 17 Sq. In.	306.95	383.68	298.00/M	241.01/M	189.18/M	160.05/M	
17.1 to 18 Sq. In.	312.96	391.19	307.08/M	246.14/M	193.73/M	163.90/M	
18.1 to 20 Sq. In.	335.09	418.91	326.49/M	260.42/M	207.31/M	171.00/M	
20.1 to 22 Sq. In.	344.15	430.20	357.55/M	273.41/M	222.85/M	176.21/M	
22.1 to 24 Sq. In.	360.24	450.32	375.72/M	286.34/M	238.39/M	191.75/M	
24.1 to 26 Sq. In.	376.36	470.45	393.87/M	299.33/M	253.95/M	207.31/M	6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M	6A

NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

SPECIAL SHAPE LABELS

BA4: Sheriffs Badge 3-1/8" x 2-5/8" on Gold Foil

RB4: Ribbon 2" x 3-1/2" on Green Fluorescent

HT4: Heart 2-7/8" x 2-5/8" on White Gloss

- Choose from dozens of popular standard shapes, made with in-house dies.
- If you don't see the shape you need, see sales associate for pricing. For more custom shapes, see the AnyShape® options.
- Waste is not removed from most of our special shapes.
- Standard finishing is on rolls, quantity to be determined by the factory.

OB-1: Oval Burst 2-1/8" x 2-3/4" on White Gloss

BA-1: Badge 2" x 2-1/2"
on Shiny Gold Foil

STAR-1: 1" x 1" on Shiny Gold Foil

JT-2: Jewelry Tag on Yellow Gloss
1/2" x 1-7/8"

SB2: 2" x 3" Starburst on
Orange Fluorescent

LABEL STOCK

White Gloss
White Litho
Yellow Gloss or Litho
Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny
Yellow Fluorescent
Red Fluorescent
Orange Fluorescent
Green Fluorescent

Blue Fluorescent
Pink Fluorescent
White Gloss/Litho Removable
White Polypropylene (BOPP)
30% upcharge, back adhesive only, Non-Weatherproof
Clear Polypropylene (BOPP)
30% upcharge, back adhesive only, Non-Weatherproof

INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal
Gold*	Ivory*	Medium Blue*
Silver*	Light Green*	Warm Red*
Dark Gray*	Light Gray*	Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

Size	500	1,000	2,000	3,000	5,000	10,000	
Anniversary Label 2-5/16" x 1-1/4" (AN-1)	221.81	277.31	213.25/M	168.00/M	112.45/M	74.33/M	
Appointment Card Label (AP-1)	245.96	307.44	233.90/M	188.69/M	130.56/M	89.85/M	
Badge 2" x 2-1/2" (BA-1)	233.89	292.39	221.02/M	178.36/M	121.49/M	82.09/M	
Badge-Police 2-3/32" x 3" (BA-2)	296.55	346.41	221.27/M	185.99/M	127.64/M	90.35/M	
Badge-Star 2-7/16" x 2-3/4" (BA-3)	302.97	353.84	226.02/M	190.01/M	130.38/M	92.33/M	
CD/DVD 4-5/8" OD 1-5/8" ID (CD ROLL)	344.17	430.20	357.59/M	273.39/M	222.85/M	176.21/M	
Heart 1-7/8" x 1-9/16" (HT-3)	221.81	277.31	213.25/M	168.00/M	112.45/M	74.33/M	
Heart 2-7/8" x 2-5/8" (HT-4)	251.99	314.97	240.41/M	193.85/M	147.99/M	106.60/M	
Heart 2-1/2" x 2-7/16" (HT-5)	296.55	346.41	221.27/M	185.99/M	127.64/M	90.35/M	
Inverted Corner Rect. 1-1/4" x 3" (IN)	227.86	284.84	214.54/M	173.19/M	116.97/M	78.21/M	
Jewelry Tag 1/2" x 1-7/8" (JT-2)	203.76	254.68	195.14/M	157.68/M	103.38/M	66.60/M	
Modified Anniv. 1-27/32 x 2-11/16" (AN-2)	233.89	292.38	221.02/M	178.37/M	121.50/M	82.11/M	
Octagon 1-1/2" x 1-1/2" (OC-1.5)	221.81	277.31	213.25/M	168.00/M	112.45/M	74.33/M	
Octagon 3" x 3" (OC-3)	258.03	322.49	246.87/M	199.04/M	152.53/M	110.53/M	
Octagon 3-1/2" x 3-1/2" (OC-3.5)	282.12	352.63	272.71/M	219.74/M	170.59/M	133.81/M	
Oval Burst 2-1/8" x 2-3/4" (OB-1)	239.99	300.00	227.44/M	183.54/M	126.05/M	85.96/M	
Oval Seal 1-1/2" x 2-1/2" (OS-1)	227.86	284.86	214.54/M	173.19/M	116.97/M	78.21/M	
Ribbon 1-7/8" x 2-5/16" (RB-5)	291.96	342.06	222.26/M	183.02/M	131.81/M	94.04/M	
Ribbon 2" x 3-1/2" (RB-4)	245.96	307.46	233.91/M	188.71/M	130.57/M	89.85/M	
Self-Stick Business Card (BC)	245.96	307.44	233.90/M	188.69/M	130.56/M	89.85/M	
Sheriffs Badge 3-1/8" x 2-5/8" (BA-4)	257.98	322.48	246.87/M	199.00/M	152.48/M	110.53/M	
Star 1" x 1" (STAR-1)	203.76	254.68	195.14/M	157.68/M	103.38/M	66.60/M	
Star 2-1/2" x 2-1/2" (STAR-2.5)	245.96	307.46	233.91/M	188.71/M	130.57/M	89.85/M	
Star 2-21/32" x 2-33/64" (STAR 2.656)	302.97	353.84	226.02/M	190.01/M	130.38/M	92.33/M	
Starburst 1-5/8" (SB1)	221.88	277.31	213.26/M	168.02/M	112.45/M	74.33/M	
Starburst 2" x 2" (SB7)	227.86	284.86	214.54/M	173.19/M	116.97/M	78.21/M	
Starburst 2" x 3" (SB2)	239.99	300.00	227.44/M	183.54/M	126.05/M	85.96/M	
Starburst 2-1/4" x 2-3/8" (SB3)	239.99	300.00	227.44/M	183.54/M	126.05/M	85.96/M	
Triangle 2" x 2" x 2-3/4" (TR-2)	240.11	300.00	227.44/M	183.52/M	126.05/M	85.96/M	
Wavy Rectangle 1" x 2" (WA-2)	209.82	262.26	201.61/M	162.85/M	107.95/M	70.45/M	6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M	6A

NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

ANYSHAPE® LABELS

LABEL STOCK

White Gloss
White Litho
Yellow Gloss or Litho
Shiny Gold Foil
Shiny Silver Foil
Yellow Fluorescent
Red Fluorescent
Orange Fluorescent
Green Fluorescent
Blue Fluorescent
Pink Fluorescent
White Gloss/Litho Removable
White Polypropylene (BOPP)
30% upcharge, back adhesive only, Non-Weatherproof
Clear Polypropylene (BOPP)
30% upcharge, back adhesive only, Non-Weatherproof

INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal
Gold*	Ivory*	Medium Blue*
Silver*	Light Green*	Warm Red*
Dark Gray*	Light Gray*	Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 30-31. For custom sizes or setups, see a sales associate.

- Laser technology allows you to have total creative freedom.
- Unique shapes provide more visual interest and impact.
- No charge for custom dies or set up.
- Create any size labels from 1" x 2" up to 26 square inches.
- Not available on vinyl stocks.
- Provide vector die line when submitting orders.
- Standard finishing is on a roll, quantity to be determined by factory.
- Varnishes not available.
- Singles not available.

3-1/2" x 3-1/2" on White Gloss

4" x 5" on White Gloss

2" x 2" on White Polypropylene

Size	500	1,000	2,000	3,000	5,000	
Up to 5 Sq. In.	267.86	326.91	254.85/M	211.76/M	154.34/M	
5.1 to 7 Sq. In.	280.03	342.16	267.89/M	222.24/M	163.54/M	
7.1 to 11 Sq. In.	304.34	372.54	293.98/M	243.10/M	194.85/M	
11.1 to 18 Sq. In.	347.70	426.69	341.76/M	280.24/M	227.33/M	
18.1 to 20 Sq. In.	370.06	454.70	361.35/M	294.65/M	241.02/M	
20.1 to 26 Sq. In.	363.08	446.84	378.66/M	294.47/M	254.08/M	5A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	56.00	56.00	34.00/M	24.00/M	17.00/M	5A

PREMIUM LABELS

Process Color Labels..... 16–17

Foil Imprint and
Embossed Labels 18–19

Static Cling Labels..... 20–21

PROCESS COLOR LABELS

4" X 2" on White Gloss

3" x 4" on White BOPP

3" x 3" on White Polypropylene (BOPP)

- Low quantity minimums—100 labels.
- Laminated at NO CHARGE.
- Singles not available for AnyShape® sizes.
- Available in sizes up to 12" x 38". See sales associate if your label is larger than 20 square inches.

2" x 1" on White Gloss

AnyShape® Sizes	100	250	500	1,000	2,000	3,000	5,000	
Up to 5 Sq. In.	370.57	381.25	484.41	577.48	324.93/M	272.54/M	205.45/M	
5.1 to 7 Sq. In.	432.84	445.31	565.81	674.53	466.44/M	366.85/M	251.56/M	
7.1 to 11 Sq. In.	463.99	477.36	606.53	723.06	513.60/M	393.08/M	272.54/M	
11.1 to 18 Sq. In.	557.37	573.43	728.59	868.57	555.54/M	419.27/M	303.98/M	
18.1 to 20 Sq. In.	582.33	599.10	761.21	907.45	607.95/M	445.49/M	324.93/M	7A
Each Additional Spot Color (up to 3 colors)								
	77.00	77.00	77.00	77.00	47.00/M	32.00/M	23.00/M	7A
Add a Foil Imprint (1 foil only)								
Standard Foil Imprint Add:	130.00	130.00	130.00	130.00	72.00/M	48.00/M	35.00/M	
Holographic Foil Imprint Add:	156.00	156.00	156.00	156.00	86.00/M	58.00/M	42.00/M	

LABEL STOCK

Clear Polypropylene Removable

Clear Static Vinyl
20% upcharge
For indoor use only

Clear Polypropylene (BOPP)

White Static Vinyl
20% upcharge

White Gloss

White Vinyl
10% upcharge
Not available for AnyShape®

White Polypropylene (BOPP)
(Back adhesive only)

Shiny Silver Foil

Stone Stock
5% upcharge

Please specify face or back adhesive for clear and static stocks.

INK COLORS

- Black
- White
- Orange
- Red
- Process Blue
- Hunter Green
- Yellow
- Violet
- Golden Yellow
- Reflex Blue
- Brown
- Rubine Red
- Green
- Burgundy
- Teal
- Dark Gray*
- Light Gray*
- Mint Green*
- Ivory*
- Medium Blue*
- Light Green*
- Warm Red*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

STANDARD FOIL IMPRINT COLORS

- White
- Green
- Black
- Copper
- Gold
- Purple
- Silver
- Pink
- Blue
- Teal
- Red

HOLOGRAPHIC FOIL IMPRINT COLORS

- Holographic Sparkle
- Holographic Cracked Ice
- Holographic Faceted Spin
- Holographic Hyperplaid
- Holographic Rainbow

Die Cut Sizes	100	250	500	1,000	2,000	3,000	5,000	10,000	
1" x 2"	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
1" x 2-1/2"	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
1" x 3"	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
1-1/2" x 3"	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
2" x 2"	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
2" x 3"	428.66	476.29	560.35	721.45	461.94/M	363.31/M	249.13/M	143.13/M	
2" x 3-1/2"	428.66	476.29	560.35	721.45	461.94/M	363.31/M	249.13/M	143.13/M	
2-1/2" x 1-1/2"	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
2-1/2" x 2-1/2"	428.66	476.29	560.35	721.45	461.94/M	363.31/M	249.13/M	143.13/M	
2-1/2" x 3"	459.51	510.57	600.66	773.36	508.65/M	389.28/M	269.90/M	156.86/M	
2-3/4" x 3-3/4"	459.51	510.57	600.66	773.36	508.65/M	389.28/M	269.90/M	156.86/M	
3" x 3"	459.51	510.57	600.66	773.36	508.65/M	389.28/M	269.90/M	156.86/M	
3-1/2" x 5"	551.99	613.32	721.55	928.98	550.17/M	415.22/M	301.04/M	176.48/M	
4" x 2"	459.51	510.57	600.66	773.36	508.65/M	389.28/M	269.90/M	156.86/M	
4" x 3"	551.99	613.32	721.55	928.98	550.17/M	415.22/M	301.04/M	176.48/M	
4" x 4"	551.99	613.32	721.55	928.98	550.17/M	415.22/M	301.04/M	176.48/M	
4" x 6"	632.11	702.33	826.29	1,063.85	624.41/M	481.13/M	345.35/M	261.54/M	
5" x 3"	551.99	613.32	721.55	928.98	550.17/M	415.22/M	301.04/M	176.48/M	
5" x 4"	576.70	640.77	753.85	970.59	602.08/M	441.18/M	321.79/M	209.80/M	
1" Circle	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
1-1/4" Circle	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
1-1/2" Circle	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
1-3/4" Circle	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
2" Circle	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
2-1/4" Circle	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
2-1/2" Circle	428.66	476.29	560.35	721.45	461.94/M	363.32/M	249.13/M	143.13/M	
3" Circle	459.51	510.57	600.66	773.36	508.65/M	389.28/M	269.90/M	156.86/M	
3-1/2" Circle	551.99	613.32	721.55	928.98	550.17/M	415.22/M	301.04/M	176.48/M	
4" Circle	551.99	613.32	721.55	928.98	550.17/M	415.22/M	301.04/M	176.48/M	
5" Circle	632.11	702.33	826.29	1,063.85	624.41/M	481.13/M	345.35/M	261.54/M	
1-1/4" x 2" Oval	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
1-1/4" x 2-1/2" Oval	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
1-1/2" x 3" Oval	366.99	407.78	479.74	617.65	321.79/M	269.90/M	203.46/M	136.27/M	
2" x 3" Oval	428.66	476.29	560.35	721.45	461.94/M	363.32/M	249.13/M	143.13/M	
3" x 4" oval	551.99	613.32	721.55	928.98	550.17/M	415.22/M	301.04/M	176.48/M	8A
Each Additional Spot Color (up to 3 colors)									
	77.00	77.00	77.00	77.00	47.00/M	32.00/M	23.00/M	14.00/M	8A

Square Cut	100	250	500	1,000	2,000	3,000	5,000	10,000	
Up to 5 Sq. In.	366.99	407.78	479.74	617.65	321.79/M	269.90/M	188.39/M	136.27/M	
5.1 to 7 Sq. In.	428.66	476.29	560.35	721.45	461.94/M	363.31/M	230.68/M	143.13/M	
7.1 to 11 Sq. In.	459.51	510.57	600.66	773.36	508.65/M	389.28/M	249.91/M	156.86/M	
11.1 to 18 Sq. In.	551.99	613.32	721.55	928.98	550.17/M	415.22/M	278.74/M	176.48/M	
18.1 to 20 Sq. In.	576.70	640.77	753.85	970.59	602.08/M	441.18/M	297.95/M	209.80/M	8A
Each Additional Spot Color (up to 3 colors)									
	77.00	77.00	77.00	77.00	47.00/M	32.00/M	23.00/M	14.00/M	8A
Add a Foil Imprint (1 foil only)									
Standard Foil Imprint Add:	130.00	130.00	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M	8A
Holographic Foil Imprint Add:	156.00	156.00	156.00	156.00	86.00/M	58.00/M	42.00/M	24.00/M	8A

NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

FOIL IMPRINT & EMBOSSED LABELS

4" x 5" on Silver Foil with Copper Foil Simulation and Embossing

3" Circle on Shiny Gold Foil with Embossing

2" x 1" on White Gloss with Holographic Rainbow

- Elegant, top of the line product labels.
- White Foil has a matte finish. Great for use when you need an opaque imprint on Clear Polypropylene (BOPP).
- Add embossing to add a new dimension to your label.
- Embossing labels are always provided on rolls. Fast Foil labels can be singled.

LABEL STOCK

White Gloss

Clear Polypropylene (BOPP)
30% upcharge
Cannot be embossed

Silver Foil/Dull or Shiny

Gold Foil/Dull or Shiny

INK COLORS

Black	Golden Yellow
Red	Rubine Red
Yellow	Teal
Reflex Blue	Gold*
Green	Silver*
White	Dark Gray*
Process Blue	Ivory*
Violet	Light Green*
Brown	Light Gray*
Burgundy	Medium Blue*
Orange	Warm Red*
Hunter Green	Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

Square Cut Sizes	500	1,000	2,000	3,000	5,000	10,000	
Up to 1 Sq. In.	378.81	428.78	290.55/M	220.75/M	149.59/M	92.85/M	
1.1 to 2 Sq. In.	384.73	436.19	296.88/M	225.81/M	154.09/M	96.62/M	
2.1 to 3 Sq. In.	396.54	450.98	308.27/M	230.87/M	158.53/M	100.46/M	
3.1 to 4 Sq. In.	402.45	458.38	309.56/M	235.97/M	162.92/M	104.25/M	
4.1 to 5 Sq. In.	408.37	465.74	315.95/M	241.05/M	167.34/M	108.07/M	
5.1 to 6 Sq In.	414.35	473.24	322.23/M	246.12/M	171.84/M	111.84/M	
6.1 to 7 Sq. In.	420.20	480.56	328.60/M	251.21/M	176.27/M	115.71/M	
7.1 to 8 Sq. In.	426.10	487.91	334.95/M	256.25/M	193.37/M	132.13/M	
8.1 to 9 Sq. In.	432.01	495.30	341.32/M	261.35/M	197.80/M	136.01/M	
9.1 to 10 Sq. In.	437.97	502.72	347.59/M	266.41/M	202.26/M	139.79/M	
10.1 to 11 Sq. In.	443.81	510.09	353.96/M	271.48/M	206.70/M	143.60/M	
11.1 to 12 Sq. In.	449.76	517.47	360.29/M	276.54/M	211.16/M	147.37/M	
12.1 to 13 Sq. In.	455.65	524.82	366.67/M	281.65/M	215.54/M	158.81/M	
13.1 to 14 Sq. In.	461.56	532.27	374.28/M	286.69/M	220.01/M	167.65/M	
14.1 to 15 Sq. In.	467.47	539.64	379.34/M	291.78/M	224.45/M	171.50/M	
15.1 to 16 Sq. In.	474.10	547.93	387.69/M	297.42/M	229.36/M	175.64/M	
16.1 to 17 Sq. In.	480.05	555.35	391.47/M	302.54/M	233.79/M	184.58/M	
17.1 to 18 Sq. In.	485.96	562.73	400.39/M	307.59/M	238.28/M	188.34/M	
18.1 to 20 Sq. In.	507.69	589.93	419.43/M	321.58/M	251.58/M	195.32/M	
20.1 to 22 Sq. In.	516.57	601.01	449.94/M	334.31/M	266.83/M	200.43/M	
22.1 to 24 Sq. In.	532.35	620.75	467.75/M	347.04/M	282.07/M	215.69/M	
24.1 to 26 Sq. In.	548.18	640.49	485.55/M	359.76/M	297.37/M	230.95/M	6A
2nd Standard Foil or Embossing Add:	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M	6A
Holographic Foil Add:	26.00	26.00	14.00/M	10.00/M	7.00/M	4.00/M	6A
Each Additional Ink Add: (up to 3)	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M	6A

STANDARD FOIL IMPRINT COLORS

- White
- Green
- Black
- Copper
- Gold
- Purple
- Silver
- Pink
- Blue
- Teal
- Red

HOLOGRAPHIC FOIL IMPRINT COLORS

- Holographic Sparkle
- Holographic Cracked Ice
- Holographic Faceted Spin
- Holographic Hyperplaid
- Holographic Rainbow

3" x 5" Foil Simulation on Shiny Silver Foil

Die Cut Sizes	500	1,000	2,000	3,000	5,000	10,000	
3/4" x 1"	283.54	309.74	214.99/M	165.81/M	119.60/M	78.74/M	
3/4" x 2"	287.72	314.94	217.67/M	169.84/M	122.30/M	84.14/M	
7/8" x 3"	294.01	322.82	228.45/M	179.29/M	131.10/M	92.24/M	
1-1/2" x 3"	306.57	338.51	244.63/M	198.16/M	155.35/M	105.71/M	
2" x 1-1/4"	296.31	325.67	231.02/M	181.53/M	132.74/M	93.51/M	
2" x 1-1/2"	295.17	324.23	229.74/M	180.40/M	131.91/M	92.87/M	
2" x 3"	317.65	352.36	253.03/M	203.51/M	163.65/M	109.99/M	
2-1/2" x 1-1/2"	303.63	334.83	240.63/M	191.26/M	151.63/M	101.00/M	
3" x 4"	343.31	384.41	286.02/M	233.76/M	188.38/M	148.49/M	
3/4" Circle	285.61	312.31	217.29/M	167.78/M	121.01/M	79.76/M	
1" Circle	283.54	309.73	214.99/M	165.81/M	119.60/M	78.74/M	
1-1/4" Circle	290.99	318.99	221.19/M	172.94/M	124.54/M	85.83/M	
1-1/2" Circle	290.59	318.54	224.61/M	175.93/M	128.64/M	90.32/M	
1-3/4" Circle	294.01	322.81	228.45/M	179.29/M	131.10/M	92.24/M	
2" Circle	297.52	327.18	233.69/M	185.13/M	146.56/M	97.40/M	
2-1/2" Circle	319.12	354.19	258.10/M	208.94/M	167.98/M	115.16/M	
3" Circle	331.70	369.95	271.61/M	219.71/M	177.54/M	124.57/M	
3-1/2" Circle	350.13	392.95	291.52/M	235.74/M	192.47/M	149.18/M	
1" x 1-1/2" Oval	287.72	314.94	217.65/M	169.86/M	122.33/M	84.14/M	
1-1/4" x 2" Oval	287.16	314.25	220.75/M	172.56/M	126.18/M	88.40/M	
1-1/4" x 2-1/2" Oval	303.64	334.83	240.63/M	191.26/M	151.63/M	101.01/M	
1-1/2" x 3" Oval	307.83	340.08	246.08/M	199.47/M	156.40/M	106.50/M	
2" x 3" Oval	319.01	354.05	254.51/M	204.84/M	164.77/M	110.79/M	
2" x 3-1/2" Oval	319.12	354.19	258.10/M	208.94/M	167.98/M	115.16/M	
3" x 4" Oval	335.33	374.42	276.95/M	225.60/M	181.57/M	142.61/M	
Seal 1-1/4"	287.74	314.95	217.67/M	169.85/M	122.33/M	84.14/M	
Seal 2"	302.42	333.29	239.23/M	190.04/M	150.61/M	100.29/M	
Jumbo Oval	306.57	338.51	244.63/M	198.16/M	155.33/M	105.71/M	
Ribbon 2" x 3-1/2" (RB-4)	420.20	480.56	328.60/M	251.21/M	176.27/M	115.69/M	
Wavy Rectangle 1" x 2" (WA-2)	384.74	436.20	296.91/M	225.83/M	154.09/M	96.64/M	
Modified Anniv. 1-27/32 x 2-11/16" (AN-2)	408.37	465.76	315.95/M	241.07/M	167.38/M	108.10/M	6A
2nd Standard Foil or Embossing Add:	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M	6A
Holographic Foil Add:	26.00	26.00	14.00/M	10.00/M	7.00/M	4.00/M	6A
Each Additional Ink Add (up to 3)	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M	6A

NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

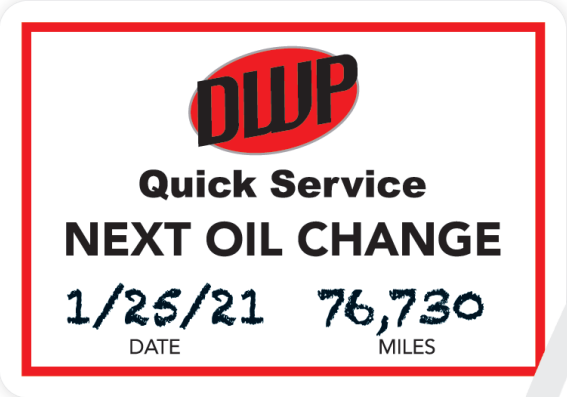
1" x 2" White Felt with Bright Gold Hot Stamping

7" x 2" Estate 9 with Dull Maroon and Embossing

6-1/2" x 4" Eggshell with Metallic Purple Hot Stamping

Premium label stocks and hot foil imprint is availlable. Ask a sales associate for details and pricing.

STATIC CLING LABELS



3" x 2" on White Static Vinyl

1" x 1/2" on Clear Static Vinyl

- Available on Clear or White Static Vinyl.
- Recommended for inside window application only.
- Upon request, we will block out white behind areas on Clear Static Vinyl to enhance readability—at no extra charge.
- Low tack adhesive stocks are available as an alternative.

LABEL STOCK

White Static Vinyl

Clear Static Vinyl

Please specify face or back static.

Minimum application temperature of 50 degrees.

INK COLORS

- Black
- Red
- Yellow
- Reflex Blue
- Green
- White
- Process Blue
- Violet
- Brown
- Burgundy
- Orange
- Hunter Green
- Golden Yellow
- Rubine Red
- Teal
- Gold*
- Silver*
- Dark Gray*
- Ivory*
- Light Green*
- Light Gray*
- Medium Blue*
- Warm Red*
- Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. For standard sizes, see pages 30-31. For custom sizes, see a sales associate for pricing and additional information.

2" x 2" on White Static Vinyl

Die Cut Size	250	500	1,000	2,000	3,000	5,000	
1-1/4" x 3-1/2"	299.18	389.37	526.89	364.06/M	290.88/M	209.00/M	
1-1/2" x 3"	299.18	389.37	526.89	364.06/M	290.88/M	209.00/M	
2" x 1"*	270.68	360.90	501.99	282.00/M	212.09/M	145.11/M	
2" x 1-1/2"*	280.16	368.05	508.78	338.77/M	262.34/M	185.09/M	
2" x 2"*	289.68	377.54	517.83	361.79/M	285.40/M	195.39/M	
2" x 3"*	311.72	400.45	543.50	372.25/M	309.28/M	239.44/M	
2" x 3-1/2"	318.15	408.38	547.21	370.83/M	309.55/M	266.75/M	
2" x 4"*	330.91	422.01	557.20	376.81/M	313.73/M	269.39/M	
2-1/2" x 1-1/2"*	289.68	377.54	517.83	361.79/M	285.40/M	195.39/M	
2-3/4" x 1-3/4"*	315.78	406.01	542.70	379.89/M	318.32/M	263.43/M	
3" x 3"*	337.17	427.36	558.55	376.49/M	313.96/M	284.31/M	
3" x 4"*	363.28	453.52	576.65	385.53/M	322.74/M	297.48/M	
4" x 4"*	389.37	489.10	601.49	397.97/M	333.70/M	327.13/M	
5" x 3"*	387.01	479.59	596.97	394.59/M	330.39/M	327.11/M	
2" Circle*	295.42	385.01	528.08	368.96/M	291.05/M	199.27/M	
2-1/2" Circle*	318.15	408.38	547.21	370.83/M	309.55/M	266.75/M	
3" Circle"	337.17	427.36	558.55	376.49/M	313.96/M	284.31/M	
3-1/2" Circle	370.37	462.99	583.40	388.93/M	326.03/M	309.55/M	
4" Circle*	377.80	474.58	583.63	386.15/M	323.79/M	317.40/M	
1-1/4" x 2" Oval*	280.16	368.05	508.78	338.77/M	262.34/M	185.09/M	
1-1/4" x 2-1/2" Oval*	289.68	377.54	517.83	361.79/M	285.40/M	195.39/M	
1-1/2" x 3" Oval	299.18	389.37	526.89	364.06/M	290.88/M	209.00/M	
2" x 3" Oval*	308.67	396.52	538.18	368.59/M	306.24/M	237.10/M	
3" x 4" Oval	363.28	453.52	576.65	385.53/M	322.74/M	297.48/M	6A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64".							
	56.00	56.00	56.00	34.00/M	24.00/M	17.00/M	6A

Square Cut Sizes	250	500	1,000	2,000	3,000	5,000	
Up to 1 Sq. In.	280.16	368.03	508.77	368.56/M	294.18/M	233.80/M	
1.1 to 2 Sq. In.	287.28	377.52	517.79	371.98/M	294.18/M	233.80/M	
2.1 to 3 Sq. In.	296.77	384.65	524.60	374.20/M	312.83/M	245.88/M	
3.1 to 4 Sq. In.	306.29	394.15	533.66	377.60/M	312.81/M	245.88/M	
4.1 to 5 Sq. In.	315.78	406.01	542.70	379.89/M	318.32/M	263.43/M	
5.1 to 6 Sq In.	325.27	413.15	553.97	384.42/M	321.62/M	263.43/M	
6.1 to 7 Sq. In.	334.76	425.00	563.03	386.66/M	324.92/M	282.10/M	
7.1 to 8 Sq. In.	344.27	434.49	567.55	388.93/M	326.00/M	282.10/M	
8.1 to 9 Sq. In.	353.77	444.00	574.36	392.30/M	329.31/M	299.67/M	
9.1 to 10 Sq. In.	363.26	453.50	581.11	394.57/M	332.60/M	299.67/M	
10.1 to 11 Sq. In.	372.75	462.99	587.93	399.12/M	335.86/M	312.83/M	
11.1 to 12 Sq. In.	379.88	470.13	592.46	401.33/M	338.09/M	312.83/M	
12.1 to 13 Sq. In.	387.01	479.62	599.20	404.74/M	341.38/M	324.92/M	
13.1 to 14 Sq. In.	394.15	489.10	606.00	407.01/M	343.58/M	324.92/M	
14.1 to 15 Sq. In.	403.64	496.22	612.77	410.37/M	345.74/M	342.48/M	
15.1 to 16 Sq. In.	406.01	505.73	617.30	413.78/M	349.04/M	342.48/M	
16.1 to 17 Sq. In.	417.87	512.84	624.10	416.07/M	352.36/M	343.58/M	
17.1 to 18 Sq. In.	427.36	519.96	630.87	421.71/M	356.75/M	344.64/M	
18.1 to 19 Sq. In.	434.49	529.47	637.69	425.11/M	360.03/M	346.88/M	
19.1 to 20 Sq. In.	441.63	536.61	642.18	429.63/M	364.43/M	360.03/M	6A
Each Additional Spot Color (up to 3 colors). Close registration may vary +/- 1/64".							
	56.00	56.00	56.00	34.00/M	24.00/M	17.00/M	6A

NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.

DURABLE LABELS

Reflective Labels 23
Extended Life Durable Decals 24–25
Weatherproof Labels 26–27
Bumper Stickers 28–29
Consecutive Number and Consecutive Barcode Labels 30–31

REFLECTIVE LABELS

- Weather and sun resistant for up to 4 years.
- Great for outdoor applications.
- Used in poorly lit areas where high visibility is needed.
- Most commonly finished as singles. Most can be finished on rolls upon request. Reflective labels are not scored on the backside.
- Stock appears more silver than white in color.
- We cannot guarantee an exact PMS match on Reflective labels.

LABEL STOCK

White Reflective

INK COLORS

Black	White	Orange
Red	Process Blue	Hunter Green
Yellow	Violet	Golden Yellow
Reflex Blue	Brown	Rubine Red
Green	Burgundy	Teal
Gold*	Ivory*	Medium Blue*
Silver*	Light Green*	Warm Red*
Dark Gray*	Light Gray*	Mint Green*

Colors with * indicates a $15.00 additional charge.

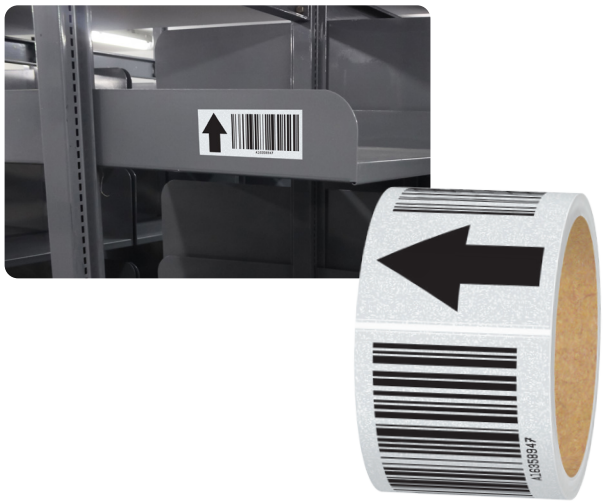
See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. Ask a sales associate for more details.

2" Circle on White Reflective

2" x 2" on White Reflective

4" x 6" Oval on White Reflective



4" x 2" Square Cut on White Reflective

Priced Per Label

Die Cut	50	75	100	250	500	1,000	2,000	3,000	5,000	
3/4" x 2"	9.260	6.370	4.940	2.360	1.520	1.050	0.800	0.720	0.670	
1" x 2"	9.260	6.370	4.940	2.360	1.520	1.050	0.800	0.720	0.670	
1" x 4"	9.260	6.370	4.940	2.360	1.520	1.050	0.800	0.720	0.670	
2" x 3"	10.560	7.340	5.750	2.560	1.640	1.170	0.850	0.740	0.670	
3" x 4"	10.800	7.610	5.980	3.090	2.090	1.520	1.190	1.070	1.020	
4" x 5"	12.340	8.980	7.290	4.160	3.040	2.390	2.050	1.920	1.840	
2" Circle	9.260	6.370	4.940	2.360	1.520	1.050	0.800	0.720	0.670	
3" Circle	10.560	7.340	5.750	2.560	1.640	1.170	0.850	0.740	0.670	
5" Circle	12.340	8.980	7.290	4.160	3.040	2.390	2.050	1.920	1.840	
1-1/2" x 2-1/2" Oval	9.260	6.370	4.940	2.360	1.520	1.050	0.800	0.720	0.670	
2" x 3-1/2" Oval	10.560	7.340	5.750	2.560	1.640	1.170	0.850	0.740	0.670	
3" x 4" Oval	10.800	7.610	5.980	3.090	2.090	1.520	1.190	1.070	1.020	
4" x 6" Oval	12.340	8.980	7.290	4.160	3.040	2.390	2.050	1.920	1.840	9A
Each Additional Ink Color (up to 3 colors)										
	1.080	0.720	0.540	0.216	0.108	0.054	0.032	0.022	0.016	9A

Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000	
Up to 5 Sq. In.	9.260	6.370	4.940	2.360	1.520	1.050	0.800	0.720	0.670	
5.1 - 10 Sq. In	10.560	7.340	5.750	2.560	1.640	1.170	0.850	0.740	0.670	
10.1 - 15 Sq. In	10.800	7.610	5.980	3.090	2.090	1.520	1.190	1.070	1.020	
15.1 - 20 Sq. In	12.340	8.980	7.290	4.160	3.040	2.390	2.050	1.920	1.840	9A
Each Additional Ink Color (up to 3 colors)										
	1.080	0.720	0.540	0.216	0.108	0.054	0.032	0.022	0.016	9A

NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

EXTENDED LIFE DURABLE DECALS

2" Circle on White Vinyl

3-1/4" x 2" AnyShape® on White Polyester

3-1/2" x 2" on White Vinyl

3" x 3" on White Vinyl
High Tack

- Manufactured to withstand harsh conditions.
- Weather and sun resistant for up to 4 years.
- Available in a variety of stocks and ink colors.
- White back up is not available for face adhesive labels.
- Very low minimums—50 labels.
- Singles and vinyl stocks not available for AnyShape® Labels.

ANYSHAPE® SPOT COLOR

Priced Per Label

AnyShape® Sizes	50	75	100	250	500	1,000	2,000	3,000	5,000	
up to 5	4.310	3.250	2.610	1.530	0.860	0.530	0.390	0.340	0.220	
5.1 - 10	4.670	3.620	2.780	1.640	0.940	0.580	0.390	0.340	0.310	
10.1 - 15	5.000	3.920	3.100	1.890	1.050	0.610	0.480	0.360	0.310	
15.1 - 20	5.320	4.250	3.640	2.200	1.200	0.670	0.560	0.420	0.340	9A
Each Additional Ink Color (up to 3 colors)										
	1.080	0.720	0.540	0.216	0.108	0.054	0.032	0.022	0.016	9A

ANYSHAPE® FULL COLOR

Priced Per Label

AnyShape® Sizes	50	75	100	250	500	1,000	2,000	3,000	5,000	
Up to 5 Sq. In	7.000	5.040	3.960	2.070	1.110	0.670	0.440	0.350	0.260	
5.1 - 10 Sq. In	7.360	5.390	4.120	2.150	1.220	0.700	0.460	0.380	0.330	
10.1 - 15 Sq. In	7.680	5.700	4.420	2.420	1.320	0.750	0.530	0.390	0.340	
15.1 - 20 Sq. In	7.990	6.020	4.960	2.700	1.440	0.810	0.620	0.430	0.380	9A
Each Additional Ink Color (up to 3 colors)										
	1.080	0.720	0.540	0.216	0.108	0.054	0.032	0.022	0.016	9A

1-1/4" x 7" AnyShape® on White Polyester

LABEL STOCK

Clear Vinyl
Not available for AnyShape®

White Vinyl
Not available for AnyShape®

Yellow Vinyl
Not available for AnyShape®

Clear Vinyl High Tack
35% upcharge
Not available for AnyShape®

White Vinyl High Tack
35% upcharge
Not available for AnyShape®

Silver Chrome Polyester
20% upcharge

Clear Polyester
20% upcharge

White Polyester
20% upcharge

Please specify face or back adhesive when selecting clear stock.

INK COLORS

- Black
- Red
- Yellow
- Reflex Blue
- Green
- White
- Process Blue
- Violet
- Brown
- Burgundy
- Orange
- Hunter Green
- Golden Yellow
- Rubine Red
- Teal
- Dark Gray*
- Ivory*
- Light Green*
- Light Gray*
- Medium Blue*
- Warm Red*
- Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

Any label in this section can have a Consecutive Number or Consecutive Barcode. See a sales associate for pricing and additional information.

SPOT COLOR

Priced Per Label

Die Cut Sizes	50	75	100	250	500	1,000	2,000	3,000	5,000	
1-1/2" x 3"	4.310	3.260	2.600	1.530	0.860	0.540	0.390	0.340	0.220	
2" x 3"	4.670	3.620	2.780	1.650	0.950	0.580	0.390	0.340	0.300	
2" x 3-1/2"	4.670	3.620	2.780	1.650	0.950	0.580	0.390	0.340	0.300	
2" x 4"	4.670	3.620	2.780	1.650	0.950	0.580	0.390	0.340	0.300	
3" x 3"	4.670	3.620	2.780	1.650	0.950	0.580	0.390	0.340	0.300	
3" x 4"	5.000	3.930	3.090	1.890	1.050	0.610	0.470	0.370	0.300	
3" x 5"	5.000	3.930	3.090	1.890	1.050	0.610	0.470	0.370	0.300	
4" x 5"	5.300	4.250	3.640	2.210	1.200	0.670	0.560	0.420	0.340	
4" x 6"	5.670	4.590	3.980	2.420	1.300	0.750	0.670	0.470	0.440	
2" Circle	4.310	3.260	2.600	1.530	0.860	0.540	0.390	0.340	0.220	
3" Circle	4.670	3.620	2.780	1.650	0.950	0.580	0.390	0.340	0.300	
4" Circle	6.090	4.250	3.640	2.210	1.200	0.670	0.560	0.420	0.340	9A
Sq Cut Sizes	**50**	**75**	**100**	**250**	**500**	**1,000**	**2,000**	**3,000**	**5,000**	
up to 5	4.310	3.260	2.600	1.530	0.860	0.540	0.390	0.340	0.220	
5.1 - 10	4.670	3.620	2.780	1.650	0.950	0.580	0.390	0.340	0.300	
10.1 - 15	5.000	3.930	3.090	1.890	1.050	0.610	0.470	0.370	0.300	
15.1 - 20	5.300	4.250	3.640	2.210	1.200	0.670	0.560	0.420	0.340	9A
Each Additional Ink Color (up to 3 colors)										
	1.080	0.720	0.540	0.216	0.108	0.054	0.032	0.022	0.016	9A

FULL COLOR

Priced Per Label

Die Cut Sizes	50	75	100	250	500	1,000	2,000	3,000	5,000	
1-1/2" x 3"	7.000	5.040	3.950	2.050	1.110	0.670	0.440	0.370	0.250	
2" x 3"	7.370	5.400	4.120	2.140	1.230	0.690	0.440	0.370	0.340	
2" x 3-1/2"	7.370	5.400	4.120	2.140	1.230	0.690	0.440	0.370	0.340	
2" x 4"	7.370	5.400	4.120	2.140	1.230	0.690	0.440	0.370	0.340	
3" x 3"	7.370	5.400	4.120	2.140	1.230	0.690	0.440	0.370	0.340	
3" x 4"	7.680	5.700	4.420	2.420	1.330	0.750	0.540	0.390	0.340	
3" x 5"	7.680	5.700	4.420	2.420	1.330	0.750	0.540	0.390	0.340	
4" x 5"	8.000	6.010	4.950	2.700	1.450	0.810	0.630	0.440	0.370	
4" x 6"	8.350	6.370	5.280	2.920	1.550	0.860	0.720	0.500	0.470	
2" Circle	7.000	5.040	3.950	2.050	1.110	0.670	0.440	0.370	0.250	
3" Circle	7.370	5.400	4.120	2.140	1.230	0.690	0.440	0.370	0.340	
4" Circle	8.000	6.010	4.950	2.700	1.450	0.810	0.630	0.440	0.370	9A
Sq Cut	**50**	**75**	**100**	**250**	**500**	**1,000**	**2,000**	**3,000**	**5,000**	
Up to 5 Sq. In.	7.000	5.040	3.950	2.050	1.110	0.670	0.440	0.370	0.250	
5.1 - 10 Sq. In	7.370	5.400	4.120	2.140	1.230	0.690	0.440	0.370	0.340	
10.1 - 15 Sq. In	7.680	5.700	4.420	2.420	1.330	0.750	0.540	0.390	0.340	
15.1 - 20 Sq. In	8.000	6.010	4.950	2.700	1.450	0.810	0.630	0.440	0.370	
Each Additional Ink Color (up to 3 colors)										
	1.080	0.720	0.540	0.216	0.108	0.054	0.032	0.022	0.016	9A

NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

WEATHERPROOF LABELS

1-1/2" x 2" on White Polyester

5" x 2" on White Vinyl High Tack

- Laminated at NO CHARGE.
- Printed on durable vinyl, polypropylene or polyester stocks.
- Weather and sun resistant up to 1-1/2 years.
- Create any size label from 1/4" x 1/4" to 12" x 38". See sales associate for labels wider than 6", longer than 10" or more than 20 square inches.
- Not recommended for underwater use.
- Singles and vinyl stocks not available for AnyShape® sizes.

2" x 2" on White Polypropylene

AnyShape® Sizes	250	500	1,000	2,000	3,000	5,000	
Up to 5 Sq. In.	308.66	396.86	530.45	371.32/M	311.13/M	257.51/M	
5.1 to 7 Sq. In.	327.21	415.42	550.32	377.95/M	317.59/M	275.74/M	
7.1 to 11 Sq. In.	364.34	452.56	574.65	390.10/M	328.29/M	305.76/M	
11.1 to 18 Sq. In.	417.73	508.24	616.64	412.20/M	348.70/M	336.87/M	
18.1 to 20 Sq. In.	431.66	524.50	627.68	419.94/M	356.22/M	351.91/M	6A
Each Additional Spot Color (up to 3 colors). Close registration may vary +/- 1/64".							
	56.00	56.00	56.00	34.00/M	24.00/M	17.00/M	6A

Sq Cut Sizes	250	500	1,000	2,000	3,000	5,000	
Up to 1 Sq. In.	273.86	359.73	497.29	360.25/M	287.55/M	228.54/M	
1.1 to 2 Sq. In.	280.80	369.00	506.11	363.60/M	287.55/M	228.54/M	
2.1 to 3 Sq. In.	290.09	375.98	512.77	365.77/M	305.76/M	240.32/M	
3.1 to 4 Sq. In.	299.38	385.25	521.61	369.09/M	305.75/M	240.32/M	
4.1 to 5 Sq. In.	308.66	396.86	530.45	371.32/M	311.13/M	257.51/M	
5.1 to 6 Sq In.	317.93	403.82	541.47	375.74/M	314.37/M	257.51/M	
6.1 to 7 Sq. In.	327.21	415.42	550.32	377.95/M	317.59/M	275.74/M	
7.1 to 8 Sq. In.	336.52	424.69	554.75	380.16/M	318.66/M	275.74/M	
8.1 to 9 Sq. In.	345.79	433.98	561.40	383.46/M	321.89/M	292.91/M	
9.1 to 10 Sq. In.	355.07	443.28	568.01	385.67/M	325.10/M	292.91/M	
10.1 to 11 Sq. In.	364.34	452.56	574.65	390.10/M	328.29/M	305.76/M	
11.1 to 12 Sq. In.	371.32	459.52	579.09	392.28/M	330.47/M	305.76/M	
12.1 to 13 Sq. In.	378.29	468.80	585.71	395.61/M	333.68/M	317.59/M	
13.1 to 14 Sq. In.	385.25	478.08	592.33	397.84/M	335.83/M	317.59/M	
14.1 to 15 Sq. In.	394.53	485.03	598.95	401.12/M	337.95/M	334.75/M	
15.1 to 16 Sq. In.	396.86	494.32	603.36	404.46/M	341.17/M	334.75/M	
16.1 to 17 Sq. In.	408.45	501.27	610.03	406.69/M	344.41/M	335.83/M	
17.1 to 18 Sq. In.	417.73	508.24	616.64	412.20/M	348.70/M	336.87/M	
18.1 to 19 Sq. In.	424.69	517.54	623.31	415.52/M	351.91/M	339.07/M	
19.1 to 20 Sq. In.	431.66	524.50	627.68	419.94/M	356.22/M	351.91/M	6A
Each Additional Spot Color (up to 3 colors). Close registration may vary +/- 1/64".							
	56.00	56.00	56.00	34.00	24.00	17.00/M	6A

NEED 10,000 OR MORE SQUARE CUT LABELS? ASK FOR A QUOTE.

For additional sizes or more than 3 ink colors, please see sales associate.

LABEL STOCK

White Vinyl
Not available for AnyShape®

Yellow Vinyl
Not available for AnyShape®

Clear Polypropylene Removable

White Polypropylene Removable
(face adhesive)

Silver Polyester Matte

Silver Polyester Brushed

Silver Polypropylene Shiny

Clear Polypropylene (BOPP)
(face or back adhesive)
Deduct 20% off base cost

White Polypropylene (BOPP)
(back adhesive)
Deduct 20% off base cost

Clear Polyester High Tack
40% upcharge

White Vinyl High Tack
40% upcharge
Not available for AnyShape®

White Polyester
20% upcharge

Stone Stock

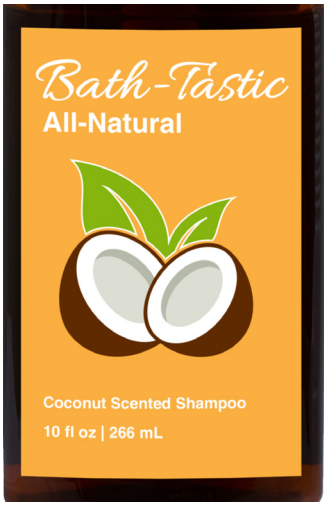
Please specify face or back adhesive when selecting clear stock.

INK COLORS

- Black
- Red
- Yellow
- Reflex Blue
- Green
- White
- Process Blue
- Violet
- Brown
- Burgundy
- Orange
- Hunter Green
- Golden Yellow
- Rubine Red
- Teal
- Gold*
- Silver*
- Dark Gray*
- Ivory*
- Light Green*
- Light Gray*
- Medium Blue*
- Warm Red*
- Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.



3" x 5" on White Polypropylene BOPP

Die Cut Sizes	250	500	1,000	2,000	3,000	5,000
1/2" x 1"	257.58	343.46	481.83	271.87/M	205.56/M	141.41/M
3/4" x 1-1/2"	264.57	352.76	490.68	275.64/M	207.32/M	141.83/M
3/4" x 2"*	264.57	352.76	490.68	275.64/M	207.32/M	141.83/M
7/8" x 3"*	273.86	359.74	497.31	331.13/M	256.43/M	180.92/M
1" x 1"	257.58	343.46	481.83	271.87/M	205.56/M	141.41/M
1" x 1-1/2"	264.57	352.76	490.68	275.64/M	207.32/M	141.83/M
1" x 2"*	264.57	352.76	490.68	275.64/M	207.32/M	141.83/M
1" x 2-1/2"*	273.86	359.74	497.31	331.13/M	256.43/M	180.92/M
1" x 3"*	273.86	359.74	497.31	331.13/M	256.43/M	180.92/M
1" x 4"	283.15	369.02	506.15	353.64/M	278.97/M	190.98/M
1-1/4" x 3-1/2"*	292.42	380.59	515.01	355.85/M	284.32/M	204.30/M
1-1/2" x 1-1/2"	273.86	359.74	497.31	331.13/M	256.43/M	180.92/M
1-1/2" x 2"*	273.86	359.74	497.31	331.13/M	256.43/M	180.92/M
1-1/2" x 3"*	292.42	380.59	515.01	355.85/M	284.32/M	204.30/M
2" x 1-1/4"*	273.86	359.74	497.31	331.13/M	256.43/M	180.92/M
2" x 2"*	283.15	369.02	506.15	353.64/M	278.97/M	190.98/M
2" x 3"*	304.69	391.43	531.24	363.85/M	302.30/M	234.04/M
2" x 3-1/2"	310.98	399.16	534.86	362.47/M	302.57/M	260.73/M
2" x 4"*	323.46	412.50	544.64	368.32/M	306.66/M	263.32/M
2" x 4-1/2"	329.57	417.73	545.96	367.99/M	306.88/M	277.89/M
2-1/8" x 7-3/4"	392.23	485.05	594.52	391.21/M	329.41/M	320.80/M
2-1/2" x 1-1/2"	283.15	369.02	506.15	353.64/M	278.97/M	190.98/M
2-1/2" x 2-1/2"*	310.98	399.16	534.86	362.47/M	302.57/M	260.73/M
3" x 3"*	329.57	417.73	545.96	367.99/M	306.88/M	277.89/M
3-1/2" x 3"	348.11	436.28	559.19	374.63/M	313.31/M	290.76/M
3" x 4"*	355.08	443.30	563.63	376.82/M	315.46/M	290.76/M
4" x 4"*	380.59	478.08	587.93	389.00/M	326.17/M	319.75/M
4" x 5"*	415.44	508.26	612.25	404.49/M	341.22/M	336.90/M
5" x 3"*	378.29	468.78	583.51	385.68/M	322.94/M	319.73/M
3/4" Circle	262.54	350.06	491.11	277.10/M	209.51/M	144.13/M
1" Circle	262.54	350.06	491.11	277.10/M	209.51/M	144.13/M
1-1/4" Circle	269.66	359.53	500.11	280.94/M	211.29/M	144.56/M
1-1/2" Circle*	279.11	366.66	506.88	337.50/M	261.36/M	184.40/M
2" Circle*	294.30	383.57	526.10	367.57/M	289.96/M	198.53/M
2-1/4" Circle	298.05	387.91	524.91	362.69/M	289.80/M	208.22/M
2-1/2" Circle	316.97	406.85	545.15	369.44/M	308.38/M	265.76/M
3" Circle*	335.91	425.76	556.44	375.07/M	312.78/M	283.24/M
3-1/2" Circle*	368.98	461.26	581.21	387.47/M	324.79/M	308.38/M
4" Circle*	376.39	472.79	581.45	384.70/M	322.58/M	316.22/M
1-1/4" x 2" Oval	279.11	366.66	506.88	337.50/M	261.36/M	184.40/M
1-1/4" x 2-1/2" Oval	288.59	376.13	515.88	360.43/M	284.33/M	194.65/M
1-1/2" x 3" Oval	298.05	387.91	524.91	362.69/M	289.80/M	208.22/M
2" x 3" Oval	307.51	395.04	536.16	367.21/M	305.10/M	236.20/M
2" x 3-1/2" Oval	316.97	406.85	545.15	369.44/M	308.38/M	265.76/M
2" x 4" Oval	326.45	416.30	549.66	371.72/M	309.48/M	265.76/M
3" x 4" Oval	361.92	451.82	574.49	384.08/M	321.52/M	296.36/M
Jumbo Oval	298.05	387.91	524.91	362.69/M	289.80/M	208.22/M
2" Seal*	288.59	376.13	515.88	360.43/M	284.33/M	194.65/M 6A
Each Additional Spot Color (up to 3 colors). Close registration may vary +/- 1/64".						
	56.00	56.00	56.00	34.00	24.00	17.00/M 6A

NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

BUMPER STICKERS

4" x 6" Oval on White
Removable Bumper Stock

3-3/4" x 7-1/2" on White
Bumper Stock

3" x 11-1/2" on White
Bumper Stock

3-3/4" x 15" on White
Bumper Stock

- Rectangle Bumper Stickers include a 1/4" tab for easy removal. The oval and circle sizes will be scored on the liner.
- Static Vinyl Bumper Stickers have no adhesive and are meant for inside window application.
- Backside printing is available on Bumper Stickers with adhesive. Cost is the same as an additional ink color. We cannot backside print on Static Vinyl.

3" x 5" Oval on White Bumper Stock

5" Circle on White Bumper Stock

LABEL STOCK

White Bumper Stock

Yellow Bumper Stock

Clear Polypropylene Removable

White Polypropylene Removable
(face adhesive)

White Static Vinyl
20% upcharge

Clear Static Vinyl
20% upcharge

White Removable Bumper
5% upcharge

Please specify face or back adhesive for Clear Polypropylene Removable, Clear Static Vinyl and White Static Vinyl.

3" x 11-1/2" on White Bumper Stock

INK COLORS

- Black
- Red
- Yellow
- Reflex Blue
- Green
- White
- Process Blue
- Violet
- Brown
- Burgundy
- Orange
- Hunter Green
- Golden Yellow
- Rubine Red
- Teal
- Gold*
- Silver*
- Dark Gray*
- Ivory*
- Light Green*
- Light Gray*
- Medium Blue*
- Warm Red*
- Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

Spot Color Sizes	100	250	500	1,000	2,000	3,000	
2-1/2" x 9-1/4"	263.06	292.29	364.99	459.11	345.08/M	298.79/M	
2-3/4" x 5"	244.00	271.12	342.50	432.88	326.21/M	294.59/M	
3" x 10-3/4"	271.18	301.32	376.27	503.66	377.95/M	335.01/M	
3-3/4" x 7-1/2"	271.18	301.32	376.27	473.30	355.77/M	308.03/M	
3" x 11-1/2"	285.40	317.11	390.09	534.03	400.14/M	362.02/M	
3-3/4" x 15"	356.40	396.01	534.03	731.24	612.13/M	530.00/M	
5" Circle	263.06	292.29	364.99	459.11	345.08/M	298.79/M	
3" x 5" Oval	256.20	284.68	359.63	454.51	342.53/M	309.33/M	
4" x 6" Oval	263.06	292.29	364.99	459.11	345.08/M	298.79/M	6A
Each Additional Ink Color (up to 4 colors)							
	56.00	56.00	56.00	56.00	34.00/M	24.00/M	6A

Process Color Sizes	100	250	500	1,000	2,000	3,000	
2-1/2" x 9-1/4"	607.39	674.88	793.98	1,025.88	528.10/M	375.95/M	
2-3/4" x 5"	483.12	536.80	631.52	822.84	422.79/M	304.46/M	
3" x 10-3/4"	666.26	740.28	870.92	1,170.17	624.11/M	435.80/M	
3-3/4" x 7-1/2"	666.26	740.28	870.92	1,122.07	569.98/M	401.25/M	
3" x 11-1/2"	725.89	806.54	948.86	1,219.49	678.24/M	470.37/M	
3-3/4" x 15"	894.15	993.50	1,168.83	1,494.44	829.79/M	586.33/M	
5" Circle	607.39	674.88	793.98	1,025.88	528.10/M	375.95/M	
3" x 5" Oval	507.28	563.64	663.11	863.98	443.94/M	319.68/M	
4" x 6" Oval	607.39	674.88	793.98	1,025.88	528.10/M	375.95/M	6A
Each Additional Spot Color (up to 3 colors)							
	77.00	77.00	77.00	77.00	47.00	32.00/M	6A
For Clear or White Static Vinyl, add an additional 20%.							

5" Circle on White Static Vinyl

NEED 5,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

CONSECUTIVE NUMBER & BARCODE LABELS

3" Circle on White Vinyl

1-11/16" x 3" Jumbo Oval on Silver Polyester Brushed

3" x 1" on White Polypropylene (BOPP)

3/4" x 1-1/2" on White Vinyl

- Consecutive Number labels are great for inventory control or parking permits.
- Die Cut labels can be finished as singles upon request—at no extra charge.
- Popular types of barcodes include: 3 of 9, Code 2 of 5, Codabar, Code 128 and QR code.
- For easy scanning, barcodes should be printed on a white background and at least 1/2" x 1" in size.
- Variable data technology offers unique numbering sequences, random barcodes, custom images, and is great for direct mailing lists. See sales associate for pricing and additional information.

BARCODES (PLEASE SPECIFY TYPE WHEN ORDERING)

For scanability, barcodes should be printed on a white background and at least 1/2" x 1" in size. Many other types of barcodes are available. Please ask if a barcode type not shown here is needed.

Codabar

5000

APPLICATIONS
Tracking and tracing (e.g. shipping companies)

CHARACTERISTICS AND LIMITATIONS
Reads bars only; no check digit; requires accurate printing; numeric only; requires large barcode area; large size for remote scanning.

Code 3 of 9

1234567891

APPLICATIONS
Part identification (e.g. automotive)

CHARACTERISTICS AND LIMITATIONS
Alphanumeric; reads bars only; check digit available; variable length; high-reliability scanning; low to medium information density.

Code 128

1234567891

APPLICATIONS
Sophisticated tracking and tracing (e.g. hospitals)

CHARACTERISTICS AND LIMITATIONS
Highest information density; alphanumeric; reads bars and spaces; check digit available; variable length; complex coding can lead to data entry errors.

Code 2 of 5

1234567891

APPLICATIONS
Inventory control and warehousing (e.g. electronics)

CHARACTERISTICS AND LIMITATIONS
Self-checking; reads bars and spaces; check digit available; requires accurate printing; variable length; numeric only; high-reliability scanning; must have even number of digits.

LABEL STOCK

White Vinyl

Silver Polypropylene Shiny

Silver Polyester Matte

White Gloss/Litho Permanent or Removable
Deduct 30% off base cost

Silver Polyester Brushed

Silver Foil Dull or Shiny
Deduct 30% off base cost

White Polypropylene (BOPP)
(face or back adhesive)
Deduct 20% off base cost

Clear Polypropylene (BOPP)
(face or back adhesive)
Deduct 20% off base cost

Gold Foil Dull or Shiny
Deduct 30% off base cost

Please specify face or back adhesive when selecting Clear Polypropylene (BOPP).

INK COLORS

- Black
- Red
- Yellow
- Reflex Blue
- Green
- White
- Process Blue
- Violet
- Brown
- Burgundy
- Orange
- Hunter Green
- Golden Yellow
- Rubine Red
- Teal
- Gold*
- Silver*
- Dark Gray*
- Ivory*
- Light Green*
- Light Gray*
- Medium Blue*
- Warm Red*
- Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

These prices represent your custom one-color label plus the black ink on the consecutive number and consecutive barcode. For paper labels (non-laminated), deduct 30% from the price charts

2" Circle on White Polypropylene

Size	250	500	1,000	2,000	3,000	5,000	
1/2" x 1"	358.97	478.65	671.52	378.90/M	286.46/M	197.09/M	
3/4" x 1-1/2"	368.73	491.62	683.83	384.15/M	288.93/M	197.67/M	
1-1/2" x 1"	368.73	491.62	683.83	384.15/M	288.93/M	197.67/M	
1-1/2" x 1-1/2"	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M	
2" x 1"	368.73	491.62	683.83	384.15/M	288.93/M	197.67/M	
2" x 1-1/2"	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M	
2" x 2"	394.60	514.28	705.39	492.84/M	388.78/M	266.16/M	
2" x 3/4"	368.73	491.62	683.83	384.15/M	288.93/M	197.67/M	
2-1/2" x 1"	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M	
2-1/2" x 1-1/2"	394.60	514.28	705.39	492.84/M	388.78/M	266.16/M	
2-1/2" x 2-1/2"	433.40	556.29	745.44	505.15/M	421.67/M	363.36/M	
2-3/4" x 1-3/4"	407.54	530.42	717.73	495.94/M	396.24/M	284.72/M	
3" x 1"	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M	
3" x 1-1/2"	407.54	530.42	717.73	495.94/M	396.24/M	284.72/M	
3" x 2"	420.48	540.14	733.13	502.12/M	417.19/M	322.97/M	
3" x 3"	459.28	582.16	760.87	512.85/M	427.68/M	387.29/M	
3" x 7/8"	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M	
3-1/2" x 1-1/4"	407.54	530.42	717.73	495.94/M	396.24/M	284.72/M	
3-1/2" x 2"	433.40	556.29	745.44	505.15/M	421.67/M	363.36/M	
4" x 2"	446.37	569.23	751.59	508.28/M	423.17/M	363.36/M	
4" x 3"	494.87	617.78	785.52	525.18/M	439.64/M	405.22/M	
5" x 3"	527.19	653.31	813.20	537.50/M	450.05/M	445.60/M	
1-1/2" Diameter	381.65	501.35	693.07	461.48/M	357.38/M	252.12/M	
2" Circle	394.60	514.28	705.39	492.84/M	388.78/M	266.16/M	
2-1/2" Circle	433.40	556.29	745.44	505.15/M	421.67/M	363.36/M	
3" Circle	459.28	582.16	760.87	512.85/M	427.68/M	387.29/M	
3" x 1-1/2" Oval	407.54	530.42	717.73	495.94/M	396.24/M	284.72/M	
3" x 2" Oval	420.48	540.14	733.13	502.12/M	417.19/M	322.97/M	
Jumbo Oval	407.54	530.42	717.73	495.94/M	396.24/M	284.72/M	6A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/32".							
	56.00	56.00	56.00	34.00	24.00	17.00/M	6A

Square Cut Sizes	250	500	1,000	2,000	3,000	5,000	
Up to 1 Sq. In.	373.04	490.02	677.41	490.73/M	391.70/M	311.32/M	
1.1 to 2 Sq. In.	382.50	502.67	689.44	495.29/M	391.70/M	311.32/M	
2.1 to 3 Sq. In.	395.15	512.16	698.50	498.23/M	416.52/M	327.38/M	
3.1 to 4 Sq. In.	407.80	524.80	710.56	502.78/M	416.49/M	327.38/M	
4.1 to 5 Sq. In.	420.44	540.61	722.59	505.82/M	423.83/M	350.78/M	
5.1 to 6 Sq In.	433.10	550.10	737.59	511.85/M	428.23/M	350.78/M	
6.1 to 7 Sq. In.	445.74	565.88	749.66	514.84/M	432.64/M	375.62/M	
7.1 to 8 Sq. In.	458.39	578.51	755.68	517.86/M	434.07/M	375.62/M	
8.1 to 9 Sq. In.	471.03	591.20	764.76	522.34/M	438.47/M	399.01/M	
9.1 to 10 Sq. In.	483.68	603.83	773.74	525.36/M	442.85/M	399.01/M	
10.1 to 11 Sq. In.	496.32	616.47	782.80	531.40/M	447.21/M	416.52/M	
11.1 to 12 Sq. In.	505.81	625.96	788.85	534.37/M	450.16/M	416.52/M	
12.1 to 13 Sq. In.	515.31	638.61	797.84	538.91/M	454.54/M	432.64/M	
13.1 to 14 Sq. In.	524.80	651.24	806.88	541.94/M	457.47/M	432.64/M	
14.1 to 15 Sq. In.	537.44	660.69	815.90	546.40/M	460.35/M	455.99/M	
15.1 to 16 Sq. In.	540.61	673.38	821.91	550.95/M	464.76/M	455.99/M	
16.1 to 17 Sq. In.	556.39	682.84	830.97	553.99/M	469.16/M	457.47/M	
17.1 to 18 Sq. In.	569.02	692.33	839.99	561.51/M	474.99/M	458.89/M	
18.1 to 19 Sq. In.	578.51	704.99	849.07	566.03/M	479.37/M	461.87/M	
19.1 to 20 Sq. In.	560.01	680.46	814.34	544.82/M	462.14/M	456.54/M	6A
Each Additional Spot Color (up to 3 colors). Close registration may vary +/- 1/64".							
	56.00	56.00	56.00	34.00	24.00	17.00/M	6A

NEED 10,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

SPECIALTY LABELS

Domed Decals 33
Tamper Evident.....34
Asset Tags 35
Beer and Wine Labels.....36
Additional Label Products.....37

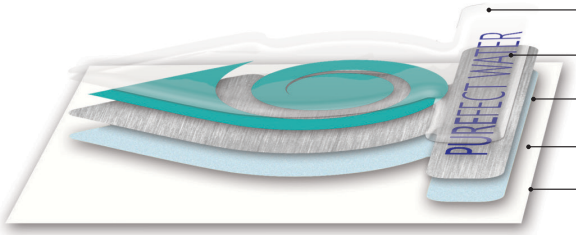
DOMED DECALS

- Domed Decals give you the ability to highlight a product or brand with a 3D look!
- Ultra clear UV and scratch resistant polyurethane finish.
- Durable high tack adhesive for maximum longevity of decal.
- Available in White, Clear, Bright Chrome and Brushed Chrome materials with permanent, pressure sensitive adhesive.
- Durable construction for indoor and outdoor use.
- Delivered with multiple decals on each sheet — please ask for special packaging.
- Custom shapes at no extra charge.

3" x 4" Custom Shape

2" Circle

1-3/4" x 1-3/4" Custom Shape



- Ultra clear UV and scratch resistant polyurethane finish
- Full color and spot color print options available
- Multiple outdoor sustainable materials offered
- Durable high tack adhesive for maximum longevity of decal
- Material backer

LABEL STOCK

White Matte Vinyl
Permanent or
Removable Adhesive

Clear Polyester

Bright Chrome

Brushed Chrome Polyester

INK COLORS

Digitally printed (Full Color)

DIGITALLY PRINTED (FULL COLOR) MULTI-UP ON A SHEET

Priced Per Label

Most Popular Sizes	125	250	500	750	1000	1250	1500	2000	2500	5000	
1-1/2" Circle	3.010	2.190	1.300	1.140	1.040	0.930	0.890	0.870	0.860	0.790	
2" Circle	3.210	2.320	1.460	1.320	1.230	1.120	1.080	1.030	0.990	0.920	
2-1/2" Circle	3.520	2.550	1.700	1.530	1.440	1.320	1.260	1.220	1.190	1.160	
3/4" x 3/4" RCR	2.810	1.970	1.030	0.860	0.740	0.680	0.660	0.620	0.580	0.530	
1" x 1" RCR	2.810	1.970	1.030	0.860	0.740	0.680	0.660	0.620	0.580	0.530	
1-1/4" x 2" Oval	3.010	2.190	1.300	1.140	1.040	0.930	0.890	0.870	0.860	0.790	
1-1/2" x 3-1/2" Oval	3.210	2.320	1.460	1.320	1.230	1.120	1.080	1.030	0.990	0.920	10C
Sq Cut & Custom Shapes	**125**	**250**	**500**	**750**	**1000**	**1250**	**1500**	**2000**	**2500**	**5000**	
0 - 1.99 Sq. Inches	2.810	1.970	1.030	0.860	0.740	0.680	0.660	0.620	0.580	0.530	
2.0 - 3.99 Sq. Inches	3.010	2.190	1.300	1.140	1.040	0.930	0.890	0.870	0.860	0.790	
4.0 - 5.99 Sq. Inches	3.210	2.320	1.460	1.320	1.230	1.120	1.080	1.030	0.990	0.920	
6.0 - 7.99 Sq. Inches	3.520	2.550	1.700	1.530	1.440	1.320	1.260	1.220	1.190	1.160	
8.0 - 9.99 Sq. Inches	3.720	2.700	2.170	1.870	1.640	1.500	1.420	1.400	1.390	1.290	
10.0 - 11.99 Sq. Inches	3.860	2.810	2.480	2.240	2.080	1.940	1.890	1.840	1.770	1.630	
12.0 - 13.99 Sq. Inches	4.020	2.870	2.660	2.440	2.320	2.180	2.130	2.060	1.980	1.870	
14.0 - 15.99 Sq. Inches	4.070	3.540	3.150	2.930	2.840	2.660	2.570	2.540	2.510	2.340	
16.0 - 19.99 Sq. Inches	4.560	3.800	3.290	3.080	2.970	2.820	2.760	2.720	2.680	2.520	10C

TAMPER EVIDENT LABELS

2" Circle White Tamper Evident VOID

1" Circle Silver Tamper Evident Checkered

3" x 3" White Tamper Evident Destructible

- Checkered and Void Labels leave a tamper mark on the surface when removed.
- Void pattern not recommended for small sizes. Lettering is 3/16" tall.
- Destructible Label is a white polyethylene that shreds when removed leaving the decal unusable.
- Please allow 24 hours for the label stock to set before testing.
- Labels are recommended for indoor use.

LABEL STOCK

White Tamper Evident Destructible

Silver Tamper Evident Checkered

White Tamper Evident Void

Silver Tamper Evident Void

INK COLORS

Black	Golden Yellow
Red	Rubine Red
Yellow	Teal
Reflex Blue	Gold*
Green	Silver*
White	Dark Gray*
Process Blue	Ivory*
Violet	Light Green*
Brown	Light Gray*
Burgundy	Medium Blue*
Orange	Warm Red*
Hunter Green	Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

Die Cut Labels	500	1,000	2,000	3,000	5,000	10,000	
1/2" x 1-1/2"	358.54	448.17	385.70/M	331.87/M	237.78/M	170.42/M	
3/4" x 1-1/2"	372.86	466.08	394.66/M	345.41/M	246.74/M	188.36/M	
3/4" x 1-3/4"	372.86	466.08	394.66/M	345.41/M	246.74/M	188.36/M	
3/4" x 2"	372.86	466.08	394.66/M	345.41/M	246.74/M	188.36/M	
1" x 1"	358.54	448.17	385.70/M	331.87/M	237.78/M	170.42/M	
1" x 1-1/2"	372.86	466.08	394.66/M	345.41/M	246.74/M	188.36/M	
1" x 2"	372.86	466.08	394.66/M	345.41/M	246.74/M	188.36/M	
1" x 3"	394.38	492.98	430.55/M	376.73/M	275.93/M	215.26/M	
1-1/2" x 1-1/2"	394.38	492.98	430.55/M	376.73/M	275.93/M	215.26/M	
2" x 2"	423.07	528.84	466.42/M	412.59/M	340.84/M	242.18/M	
2" x 3"	466.08	582.62	502.29/M	448.48/M	376.73/M	269.09/M	
2" x 4"	494.77	618.46	556.12/M	502.29/M	421.56/M	313.94/M	
1/2" Circle	337.02	421.28	331.87/M	251.15/M	183.97/M	130.13/M	
3/4" Circle	358.54	448.17	385.70/M	331.87/M	237.78/M	170.42/M	
1" Circle	358.54	448.17	385.70/M	331.87/M	237.78/M	170.42/M	
1-1/2" Circle	394.38	492.98	430.55/M	376.73/M	275.93/M	215.26/M	
2" Circle	373.08	466.34	411.31/M	382.03/M	315.60/M	224.24/M	6A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64".							
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M	6A

Sq Cut Labels	500	1,000	2,000	3,000	5,000	10,000	
Up to 1 Sq. In.	691.36	864.21	643.27/M	519.77/M	340.85/M	219.53/M	
1.1 to 2 Sq. In.	711.91	889.89	664.65/M	536.82/M	355.87/M	232.24/M	
2.1 to 3 Sq. In.	752.80	940.99	703.06/M	553.89/M	370.74/M	245.10/M	
3.1 to 4 Sq. In.	773.22	966.52	707.26/M	570.91/M	385.61/M	257.81/M	
4.1 to 5 Sq. In.	793.67	992.09	728.64/M	587.95/M	400.48/M	270.68/M	6A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64".							
	56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M	6A

NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

ASSET TAGS

Matte Silver Polyester

Protect your equipment and inventory with Asset Tags. Many options to meet your security needs: from destructible vinyl and tamper evident void to anodized metal. Standard layouts with logo only, text only, text and logo, or custom configuration. These layouts can be paired with consecutive numbers, barcodes or QR codes.

Logo only with Barcode

Text only with consecutive number

Text and Logo with barcode

Custom Configuration

LABEL STOCK

White Polyester

Matte Silver Polyester

Silver Void

White Destructible Vinyl

Additional Stock Available:
- Polyester Plus
- 8 Mil Anodized Metal
- 3 Mil Anodized Aluminum Foil

Contact a sales associate for pricing and information

INK COLORS

Black	Golden Yellow
Red	Rubine Red
Yellow	Teal
Reflex Blue	Gold*
Green	Silver*
White	Dark Gray*
Process Blue	Ivory*
Violet	Light Green*
Brown	Light Gray*
Burgundy	Medium Blue*
Orange	Warm Red*
Hunter Green	Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

WHITE POLYESTER

Die Cut Sizes	250	500	1000	2000	3000	
1.5" x .75" Asset Tag	322.81	430.40	598.65	336.31/M	252.95/M	
2" x 1" Asset Tag	322.81	430.40	598.65	336.31/M	252.95/M	
3.125" x .9" Asset Tracker	345.94	448.36	611.49	436.19/M	364.65/M	5A

MATTE SILVER POLYESTER

Die Cut Sizes	250	500	1000	2000	3000	
1.5" x .75" Asset Tag	322.81	430.40	598.65	336.31/M	252.95/M	
2" x 1" Asset Tag	322.81	430.40	598.65	336.31/M	252.95/M	
3.125" x .9" Asset Tracker	345.94	448.36	611.49	436.19/M	364.65/M	5A

SILVER VOID

Die Cut Sizes	250	500	1000	2000	3000	
1.5" x .75" Asset Tag	577.08	769.43	1,070.21	601.23/M	452.16/M	
2" x 1" Asset Tag	577.08	769.43	1,070.21	601.23/M	452.16/M	
3.125" x .9" Asset Tracker	653.51	833.59	1,120.54	789.69/M	675.54/M	5A

WHITE DESTRUCTIBLE VINYL

Die Cut Sizes	250	500	1000	2000	3000	
1.5" x .75" Asset Tag	1,029.38	1,372.50	1,909.04	1,072.45/M	806.58/M	
2" x 1" Asset Tag	1,029.38	1,372.50	1,909.04	1,072.45/M	806.58/M	5A

BEER AND WINE LABELS

5” x 6-1/2” RCR on White BOPP

4” x 5” RCR on Silver BOPP

Keg Bands and Collars

Can Carrier Labels

BEER LABELS:

- Durable BOPP label stock for cold and wet environments.
- BOPP labels may come on a white paper liner or a PET liner. See a sales associate for pricing and details.
- Foil simulation available on Silver BOPP.
- Keg bands and collars to fit most standard kegs.
- Can carrier labels available in 1-1/2” circle.

WINE LABELS:

- High quality full color printing.
- BOPP stocks with shiny or matte lamination.
- Estate #8 stock is a high quality vellum that’s perfect for high end wine labels.
- Additional sizes, shapes, stocks and finishes are available. Please see a sales associate for details and pricing.

QUANTITIES OF 250 AND UP AVAILABLE FOR BEER AND WINE LABELS

LIVE PRICING FOR BEER AND WINE LABELS

ADDITIONAL LABEL PRODUCTS

FLOOR GRAPHICS

- Durable vinyl material.
- Textured lamination available.
- Full color printing.
- Standard or custom sizes and shapes.

BARRICADE TAPE

- Weatherproof Barricade Banner.
- 4 mil polyethylene available in yellow, orange or white.
- 3" x 1,000' or 6" x 1,000'.
- Black or Red ink
- Imprint Size:
  3" banner: 2-3/4" x 21"
  6" banner: 5-3/4" x 21"

DOUBLE-SIDED LABELS

Double-sided labels can be viewed from either side.

Popular applications are:

- Retail Store Fronts
- Travel and Tourism
- Car Windshields
- Point of Purchase
- Product Placement and Promotions

SCRATCH OFF/SCRATCH AND SNIFF INKS

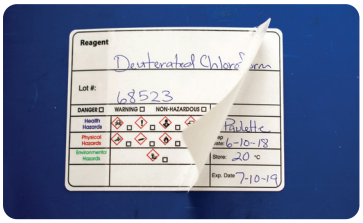
Add an interactive scratch off element to cards, self mailers, or labels. Accentuate the effect of a promotion with inks that literally deliver the aroma of the message.

Popular applications are:

- Trade Shows
- Health and Beauty
- School Promotions
- Fund Raising
- On Pack Promotions
- Fire and Safety
- School Promotions
- Restaurant Promotions
- Health and Beauty
- Wine and Spirits
- Food and Beverage

COUNTER MATS

- Your choice of permanent, removable or repositionable adhesive with textured lamination.
- Full color printing.
- Die cut with rounded corners. Finished on rolls or as a sheeted product.
- Quantities from 500 to millions.



SELF-LAMINATING LABELS

Self-Laminating Labels start as a standard label, but with the addition of a self lamination increasing protection to important information. Great for use in harsh environments. Easy to use and very durable.

Popular applications are:

- Fire and Safety
- Appliances and HVAC
- Car Windshields
- Chemicals
- Wire and Cable

INSTANT REDEEMABLE COUPONS (IRC)

- Add coupons and promotions to products, packaging and direct mail.
- Process color or spot color printing.
- Print on the front or front and back of the coupon.
- Finished on rolls.

POLITICAL LABELS & MORE

It's never too early to prepare for a successful political campaign. Promote your candidate with a wide variety of campaign supplies.. Quality products at everyday low prices, delivered fast.

Popular applications are:

- Bumper Stickers
- Lapel Stickers
- Door Hangers
- Magnets
- Business Cards

PRINTER LABELS

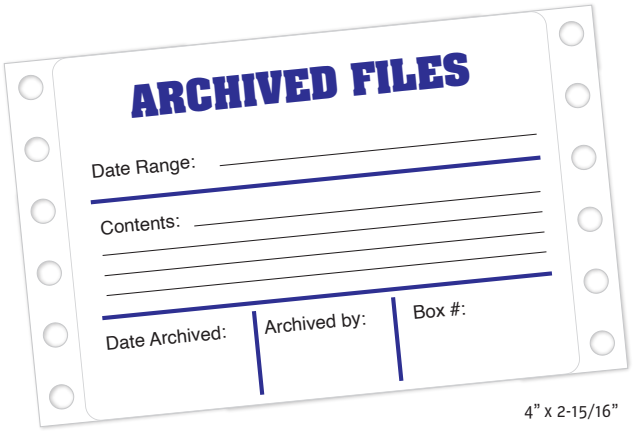
Computer Labels.....39

Laser Labels..... 40-41

New! Thermal Labels..... 42-43

COMPUTER LABELS

- Labels are perforated at no extra charge.
- 30% discount for blank Computer Labels.
- Standard finishing is fan-folded with pin-feed holes. If you need a size or setup that is not listed, please see sales associate for pricing and availability.



4" x 2-15/16"

4" x 3-15/16"

3-1/2" x 1-15/16"

LABEL STOCK

White EDP Litho

White EDP Removable

White Computer Gloss
30% upcharge

INK COLORS

- Black
- Red
- Yellow
- Reflex Blue
- Green
- Process Blue
- Violet
- Brown
- Burgundy
- Orange
- Hunter Green
- Golden Yellow
- Rubine Red
- Teal
- Gold*
- Silver*
- Dark Gray*
- Ivory*
- Light Green*
- Light Gray*
- Medium Blue*
- Warm Red*
- Mint Green*

Colors with * indicates a $15.00 additional charge.

See page 55 for more details.

Depth	Size	Carrier Width	500	1,000	2,000	3,000	5,000	10,000	
15/16"	2-1/2" x 15/16"	3-1/4"	202.04	252.56	190.19/M	153.54/M	103.70/M	69.34/M	
15/16"	3-1/2" x 15/16"	4-1/4"	202.04	252.56	190.19/M	154.80/M	104.96/M	70.61/M	
1-15/16"	3-1/2" x 1-15/16"	4-1/4"	228.72	285.92	218.90/M	176.47/M	135.20/M	98.02/M	
1-15/16"	4" x 1-15/16"	4-3/4"	234.10	292.62	224.55/M	181.05/M	139.24/M	101.44/M	
2-7/16"	4" x 2-7/16"	4-3/4"	244.77	305.93	236.03/M	190.19/M	147.27/M	108.31/M	
2-7/8"	3-7/8" x 2-7/8"	4-5/8"	255.43	319.32	248.69/M	199.38/M	155.27/M	126.62/M	
2-7/8"	5" x 2-7/8"	5-3/4"	272.13	340.18	264.21/M	213.68/M	167.74/M	141.91/M	
2-15/16"	4" x 2-15/16"	4-3/4"	255.43	319.32	248.69/M	199.38/M	155.27/M	126.62/M	
2-15/16"	4-1/4" x 2-15/16"	5"	260.78	325.97	253.24/M	203.97/M	159.29/M	130.09/M	
2-15/16"	5" x 2-15/16"	5-3/4"	272.13	340.18	264.21/M	213.68/M	167.74/M	141.91/M	
2-15/16"	5-3/4" x 2-15/16"	6-1/2"	297.12	371.42	289.45/M	230.90/M	183.81/M	151.61/M	
3-7/16"	5" x 3-7/16"	5-3/4"	297.12	371.42	289.45/M	232.16/M	185.06/M	152.88/M	
3-15/16"	4" x 3-15/16"	4-3/4"	297.12	371.42	289.45/M	233.44/M	186.34/M	154.15/M	
3-15/16"	5" x 3-15/16"	5-3/4"	319.40	399.27	333.12/M	253.87/M	211.37/M	170.02/M	6A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64".									
			56.00	56.00	34.00/M	24.00/M	17.00/M	11.00/M	6A

NEED 15,000 OR MORE LABELS? ASK FOR A QUOTE.
For additional sizes or more than 3 ink colors, please see sales associate.

LASER LABELS

- Compatible with popular software programs. Samples can be provided for testing.
- Bleeds are not available on all sizes.
- Laser Labels should be priced and ordered by the sheet.
- Additional setups and sizes are available. See sales associate for pricing and availability.
- Blank Laser Labels can be combo priced with a $30 per die change fee.

LABEL STOCK

White Litho	Orange Fluorescent
White Removable	Green Fluorescent
White Gloss	Shiny Gold Foil
White Opaque	Shiny Silver Foil
White Vinyl (Non-Weatherproof)	Matte Clear
Yellow Fluorescent	
Red Fluorescent	
Pink Fluorescent	

INK COLORS

Black	Golden Yellow
Red	Rubine Red
Yellow	Teal
Reflex Blue	Gold*
Green	Silver*
White	Dark Gray*
Process Blue	Ivory*
Violet	Light Green*
Brown	Light Gray*
Burgundy	Medium Blue*
Orange	Warm Red*
Hunter Green	Mint Green*

See page 55 for more details.

WHITE LITHO

Lot Pricing

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	67.03	109.19	139.27	201.37	
1 Color	N/A	404.14	439.53	479.47	4A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64”					
	N/A	56.00	56.00	56.00	4A

FLUORESCENT, WHITE GLOSS, OPAQUE AND REMOVABLE

Lot Pricing

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	97.24	169.24	215.90	312.14	
1 Color	N/A	525.36	571.41	623.29	4A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64”.					
	N/A	56.00	56.00	56.00	4A

GOLD FOIL, SILVER FOIL AND WHITE VINYL

Lot Pricing

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	127.36	245.69	313.40	453.13	
1 Color		585.99	637.29	695.24	4A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64”.					
	N/A	56.00	56.00	56.00	4A

MATTE CLEAR

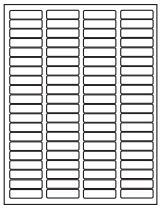
Lot Pricing

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	150.82	300.26	383.04	553.81	
1 Color	N/A	626.42	682.42	743.16	4A
Each Additional Ink Color (up to 3 colors). Close registration may vary +/- 1/64”.					
	N/A	56.00	56.00	56.00	4A

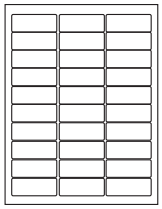
LZ-10 MAILING LABELS

Lot Pricing

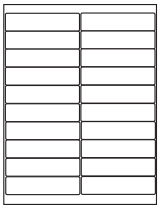
Inks	200	300	500	1000	
Blank	53.21	61.59	120.63	230.95	
1 Color	147.86	171.18	256.63	341.29	
2 Color	259.39	300.21	384.91	472.15	4A



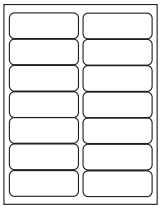
1-3/4" x 1/2"
DT-25 80-UP



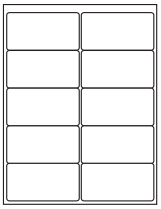
2-5/8" x 1"
DT-50 30-UP



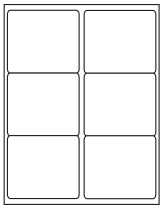
4" x 1"
DT-75 20-UP



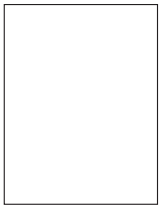
4" x 1-1/3"
DT-100 14-UP



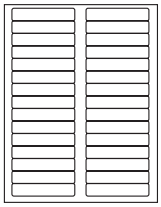
4" x 2"
DT-125 10-UP



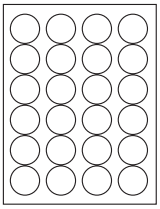
4" x 3-1/3"
DT-150 6-UP



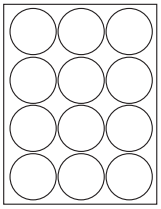
8-1/2" x 11" DT-175 1-UP
(8-1/2" score on liner)



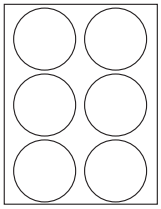
3-7/16" x 2/3"
DT-200 30-UP



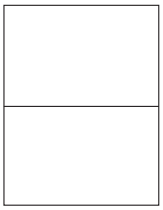
1-5/8" Circle
DT-325 24-UP



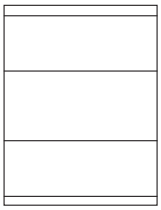
2-1/2" Circle
DT-350 12-UP



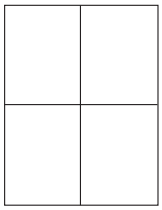
3-1/3" Circle
DT-375 6-UP



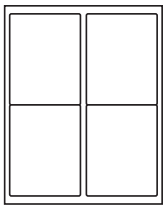
8-1/2" x 5-1/2"
DT-400 2-UP



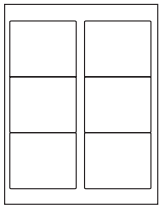
8-1/2" x 3-1/2"
DT-425 3-UP



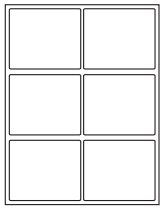
4-1/4" x 5-1/2"
DT-450 4-UP



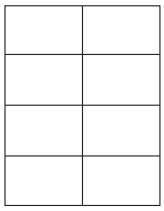
4" x 5"
DT-475 4-UP



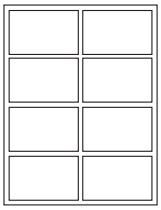
4" x 3"
DT-500 6-UP



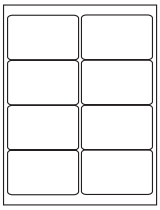
4" x 3-1/4"
DT-525 6-UP



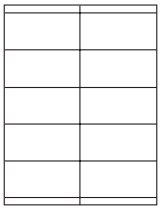
4-1/4" x 2-3/4"
DT-550 8-UP



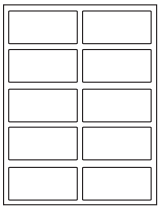
3-3/4" x 2-7/16"
DT-575 8-UP



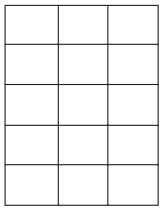
4" x 2-1/2"
DT-600 8-UP



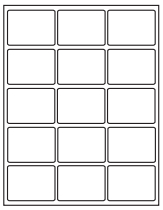
4-1/4" x 2"
DT-625 10-UP



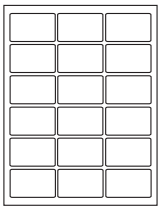
4" x 2"
DT-650 10-UP



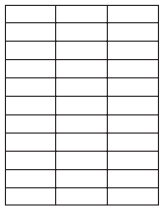
2-83/100" x 2-1/5"
DT-750 15-UP



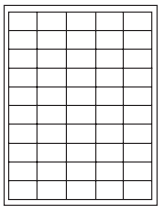
2-11/16" x 2"
DT-775 15-UP



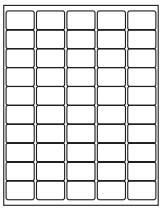
2-1/2" x 1-9/16"
DT-800 18-UP



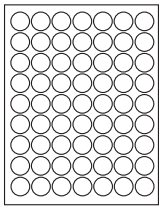
2-83/100" x 1"
DT-900 33-UP



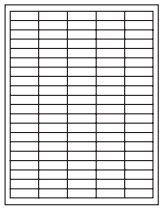
1-1/2" x 1"
DT-975 50-UP



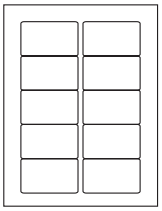
1-1/2" x 1"
DT-1000 50-UP



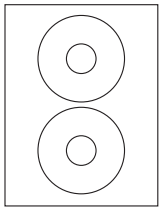
1" Circle
DT-1025 63-UP



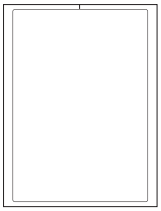
1-1/2" x 1/2"
DT-1100 100-UP



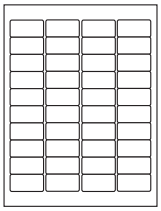
3-1/16" x 1-13/16"
DT-1125 10-UP



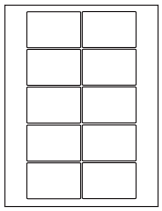
Outside Dia. 4-1/2"
Inside Dia. 1-5/8"
DT-1250 2-UP



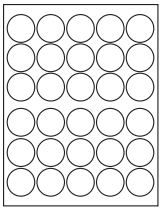
7-1/2"x 10-1/2"
DT-1300 1-UP
Printed on liner for use
inside window



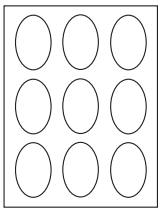
1" x 2"
DT-1325 40-UP



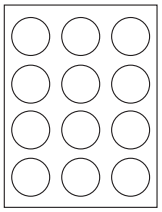
2" x 3"
DT-1375 10-UP



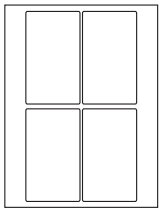
1-1/2" Circle
DT-1350 30-UP



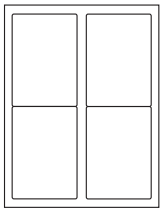
2" x 3" Oval
DT-1400 9-UP



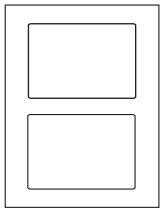
2" Circle
DT-1425 12-UP



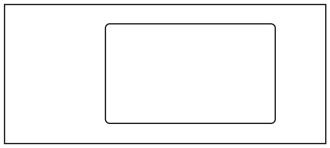
3" x 5"
DT-1450 4-UP



3-1/2" x 5"
DT-1475 4-UP

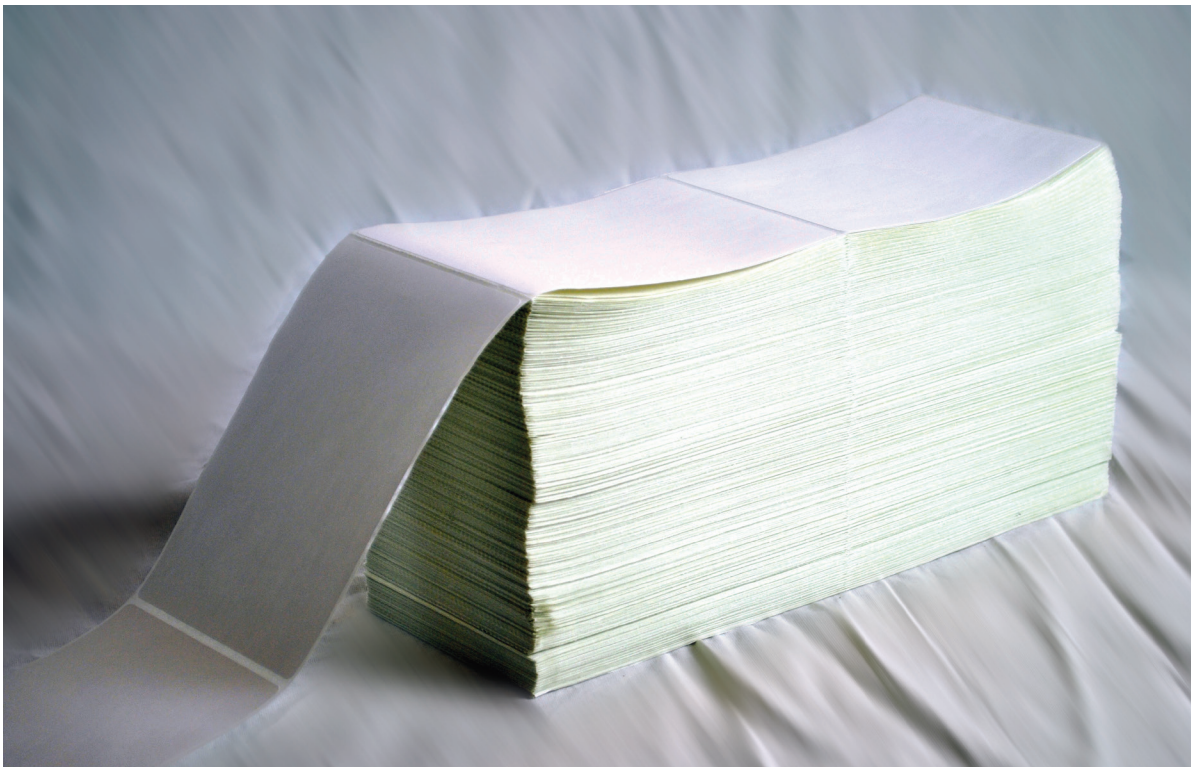


4" x 6"
DT-1500 2-UP



LZ-10
Mailing Label 5" x 2-15/16"
Overall 4-1/8" x 9-1/2"
White Litho Stock Only

NEW! THERMAL LABELS



High-performance, high value, Thermal Labels and Ribbons are for general purpose use in a variety of applications. Our Thermal Labels are available in permanent adhesive on rolls or fanfold and offer consistent, reliable, and cost effective performance.

NEW! THERMAL LABELS

Direct thermal and Thermal Transfer Labels utilize a heated print head which applies heat to the label to produce a finished label. Direct Thermal Labels do this process without using a thermal transfer ribbon and instead creates the image using direct heat.

Popular Uses:

- Shipping
- Warehouse tracking
- Disposable products

Markets:

- Retail
- Health & Beauty
- Pharmaceutical

NEW! RIBBONS

Our label ribbons cover all applications for thermal transfer.

Ribbon Types:

- Standard wax
- Premium wax
- Wax resin
- Resin
- Flexible packaging
- Textile

NEW! FREEZER LABELS

Create smudge free images essential for onsite printing of barcodes, inventory control and more for cold and frozen products

Applications:

- Frozen food
- Refrigerated food
- Beverage
- Cold warehouse
- Cold shipping

DISTINCTIVE PRODUCTS

Full Color Magnets 45

Custom Printed Tape 46

Hang Tags 47

FULL COLOR MAGNETS

- Available in 20 mil indoor and 35 mil outdoor.
- Custom Shape Magnets can be any shape or size from 1" x 1" to 22 total square inches .
- Custom shapes with no extra die charge.
- Shiny Lamination at no extra charge for indoor magnets.

See page 55 for more details.

2-1/4" x 3-1/2" Oval

4" x 2" Custom Shape

3-1/2" x 2" Square Cut

20 MIL MAGNETS FOR INDOOR USE

Price Per Magnet

Die Cut Magnets	100	250	500	1000	2500	5000	
2" x 2" Square Corner	1.410	0.950	0.600	0.460	0.270	0.240	
2" x 3" Square Corner	1.600	1.070	0.740	0.510	0.390	0.290	
2" x 3-1/2" (Square Corner Business Card)	1.300	0.650	0.400	0.380	0.300	0.250	
2" x 4" Square Corner	2.180	1.100	0.840	0.550	0.250	0.230	
3" x 3" Square Corner	1.690	1.120	0.950	0.600	0.530	0.410	
4" x 3-1/2" Square Corner	1.690	1.120	0.870	0.590	0.420	0.380	
3" x 5" Square Corner	1.690	1.120	0.870	0.590	0.420	0.380	
2" Circle	1.410	0.950	0.600	0.450	0.270	0.240	
3" Circle	1.690	1.120	0.950	0.600	0.530	0.410	
2-1/4" x 3-1/2" Oval	1.690	1.120	0.870	0.590	0.500	0.380	
3-1/2" x 6" Square Corner	2.110	1.410	1.190	0.900	0.740	0.650	
4" x 4" Square Corner	2.100	1.400	1.180	0.900	0.720	0.590	
4" x 6" Square Corner	2.110	1.410	1.190	0.930	0.740	0.650	
4" x 7" Square Corner	2.110	1.410	1.190	0.900	0.740	0.650	
5" x 7" Square Corner	2.350	1.560	1.350	1.010	0.830	0.760	
5-1/2" x 8-1/2" Square Corner	2.770	1.850	1.500	1.240	1.040	0.970	6C

Special Shape Magnets	100	250	500	1000	2500	5000	
Apple	1.690	1.120	0.950	0.600	0.530	0.410	
3-1/2" x 4-1/2" Frame	2.440	1.640	1.190	0.930	0.650	0.550	
4" x 6" Frame	2.440	1.640	1.390	1.070	0.860	0.770	
4" x 7" Frame	2.440	1.640	1.390	1.070	0.860	0.770	
5" x 6-1/2" Frame	2.440	1.640	1.390	1.070	0.860	0.770	
5" x 7" Frame	2.440	1.640	1.390	1.070	0.860	0.770	6C

Custom Shape Magnets	100	250	500	1000	2500	5000	
Up to 5.5 Sq. In.	2.970	1.310	0.720	0.660	0.410	0.280	
5.6 - 6.9 Sq. In	2.970	1.440	0.810	0.690	0.420	0.290	
7.0 - 8.4 Sq. In	2.970	1.530	0.880	0.740	0.450	0.330	
8.5 - 9.9 Sq. In	2.970	1.640	0.980	0.790	0.480	0.370	
10.0 - 11.4 Sq. In	2.970	1.660	1.050	0.810	0.510	0.390	
11.5 - 12.9 Sq. In	2.970	1.690	1.090	0.840	0.550	0.410	
13.0 - 14.4 Sq. In	2.970	1.720	1.120	0.870	0.570	0.430	
14.5 - 15.9 Sq. In	2.970	1.790	1.220	0.890	0.600	0.450	
16.0 - 17.4 Sq. In	3.290	1.820	1.260	0.950	0.630	0.480	
17.5 - 18.9 sq in	3.290	1.970	1.310	0.980	0.680	0.530	
19.0 - 20.4 Sq. In	3.290	2.070	1.370	1.010	0.710	0.570	
20.5 - 22 Sq. In	3.290	2.130	1.420	1.050	0.740	0.590	6C

35 MIL MAGNETS FOR OUTDOOR USE

Price Per Magnet

Die Cut Magnets	100	250	500	1000	2500	5000	
3" x 5" Square Corner	3.430	2.280	1.750	1.300	0.980	0.820	
4" x 6" Oval	3.430	2.280	1.750	1.300	0.980	0.820	
3" x 9" Square Corner	3.180	2.130	1.650	1.240	0.930	0.760	
3-7/8" x 8" Ribbon	3.530	2.350	1.860	1.520	1.040	0.950	
4" Circle	3.350	2.250	1.700	1.250	0.900	0.800	
5-1/2" Circle	4.200	2.810	2.430	2.050	1.620	1.420	
6" Circle	6.130	4.860	3.500	2.950	2.530	2.140	6C

NEED 10,000 OR MORE MAGNETS? ASK FOR A QUOTE.

CUSTOM PRINTED TAPE

3" Kraft Reinforced Water Activated

2" 2.5 MIL Premium Adhesive

- Add branding to any shipment.
- Low quantity minimums.
- Artwork must include 1/8" print margin.
- Art will be set to a 9.029" repeat.
- Fluorescent and metallic inks are not available.
- 1, 2, or 3 printed colors.
- Adhesive tape comes standard on 3" core.
- Reinforced tape is coreless.
- Color match—$45.00*.
- Bleed and tints not available

TAPE STOCK

White Pressure-Sensitive Tape

Clear Pressure-Sensitive Tape

White Reinforced

Kraft Reinforced

INK COLORS

Black	Brown
Red	Burgundy
Yellow	Orange
Reflex Blue	Hunter Green
Green	Golden Yellow
White	Rubine Red
Process Blue	Teal
Violet	

See page 55 for more details.

2-Color on White Pressure-Sensitive Tape

1-Color on White Pressure-Sensitive Tape

2 MIL STANDARD ADHESIVE TAPE

Price Per Roll

Size	Inks	36 Rolls	72 Rolls	108 Rolls	144 Rolls	180 Rolls	
2" x 55 Yards	1	5.76	4.98	4.86	4.78	4.60	
	2	6.44	5.58	5.52	5.12	4.88	
	3	7.40	6.14	6.10	5.66	5.42	
2" x 110 Yards	1	9.74	9.28	8.84	8.52	8.14	
	2	11.04	9.84	9.40	9.06	8.68	
	3	12.36	11.04	10.54	10.12	9.70	
Size	**Inks**	**24 Rolls**	**48 Rolls**	**72Rolls**	**96 Rolls**	**120 Rolls**	
3" x 55 Yards	1	7.58	6.90	6.88	6.60	6.36	
	2	8.26	7.56	7.52	7.24	6.92	
	3	9.32	8.18	8.12	7.80	7.52	
3" x 110 Yards	1	13.58	12.94	12.88	12.14	11.40	
	2	14.78	14.12	13.48	12.94	12.38	
	3	16.16	15.40	14.74	14.16	13.60	5D

2.5 MIL PREMIUM ADHESIVE TAPE

Price Per Roll

Size	Inks	36 Rolls	72 Rolls	108 Rolls	144 Rolls	180 Rolls	
2" x 55 Yards	1	7.90	6.85	6.02	5.88	5.34	
	2	9.38	7.70	6.58	6.16	5.72	
	3	10.84	8.54	7.18	6.84	6.14	
2" x 110 Yards	1	13.88	12.84	11.52	11.32	10.46	
	2	15.54	13.88	12.28	12.02	11.00	
	3	16.82	14.50	12.66	12.32	11.25	
Size	**Inks**	**24 Rolls**	**48 Rolls**	**72 Rolls**	**96 Rolls**	**120 Rolls**	
3" x 55 Yards	1	11.84	10.30	9.04	8.76	8.00	
	2	14.04	11.52	9.90	9.50	8.62	
	3	16.24	12.82	10.76	10.22	9.20	
3" x 110 Yards	1	20.78	19.22	17.26	17.02	15.65	
	2	23.32	20.78	18.40	18.02	16.52	
	3	25.22	21.76	19.02	18.52	16.88	5D

KRAFT REINFORCED WATER ACTIVATED

Price Per Roll

Size	Inks	8 Rolls	16 Rolls	24 Rolls	32 Rolls	40 Rolls	
3" x 375'	1	28.44	24.40	21.30	20.72	18.85	
	2	32.10	26.80	23.08	22.26	20.24	
	3	36.74	30.16	25.80	24.78	22.46	
Size	**Inks**	**10 Rolls**	**20 Rolls**	**30 Rolls**	**40 Rolls**	**50 Rolls**	
3" x 450'	1	35.66	30.60	26.68	25.96	23.62	
	2	40.22	33.56	28.90	27.90	25.32	
	3	46.06	37.82	32.32	31.06	28.16	5D

WHITE REINFORCED WATER ACTIVATED

Price Per Roll

Size	Inks	8 Rolls	16 Rolls	24 Rolls	32 Rolls	40 Rolls
3" x 375'	1	32.14	28.12	24.70	24.10	22.02
	2	35.74	30.42	26.48	25.66	23.34
	3	40.60	34.00	29.36	28.34	25.76
Size	**Inks**	**10 Rolls**	**20 Rolls**	**30 Rolls**	**40 Rolls**	**50 Rolls**
3" x 450'	1	40.28	35.26	30.96	30.18	27.60
	2	44.80	38.10	33.14	32.12	29.26
	3	50.92	42.62	36.80	35.52	32.28	5D

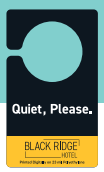
HANG TAGS

Durable, plastic Hang Tags are affordable and come in a wide variety of shapes, sizes and colors to meet your needs! The perfect solution for parking passes and door hangers with or without numbering.

- Resists both heat and cold – will not yellow or fade.
- Can be printed single or double-sided.
- Available with or without consecutive numbering.
- Prints full color – exact color matches, metallic colors and fluorescent colors not available.

HTP-1 | 2-1/2" x 3"

HTP-5 | 3-1/2" x 4"



HTP-8 | 2-3/4" x 4-3/4"

HTP-11 | 3" x 6"

HTP-2 | 2" x 4-3/4"

HTP-6 | 3-1/2" x 5-1/2"

HTP-9 | 2-3/4" x 4-3/4"

HTP-3 | 2-3/4" x 4-3/4"

HTP-12 | 4" x 6"

HTP-4 | 2-3/4" x 4-3/4"

HTP-7 | 3-1/2" x 9-1/4"

HTP-10 | 3-3/4" x 5-3/4"

HANG TAG STOCK

23 mil Polyethylene

INK COLORS

Full Color

Ask a sales associate for 2-sided pricing.

HANG TAGS PRINTED 1 SIDE

Priced Per Hang Tag

Item Number	Size	125	250	500	1,000	2,500	
HTP-1-1SIDE	2-1/2" x 3"	1.081	0.663	0.503	0.417	0.364	
HTP-2-1SIDE	2" x 4-3/4"	1.145	0.760	0.610	0.503	0.471	
HTP-3-1SIDE	2-3/4" x 4-3/4"	1.220	0.877	0.706	0.610	0.589	
HTP-4-1SIDE	2-3/4" x 4-3/4"	1.220	0.877	0.706	0.610	0.589	
HTP-5-1SIDE	3-1/2" x 4"	1.252	0.920	0.738	0.653	0.610	
HTP-6-1SIDE	3-1/2" x 5-1/2"	1.316	0.942	0.792	0.696	0.653	
HTP-7-1SIDE	3-1/2" x 9-1/4"	1.701	1.327	1.156	1.038	0.984	
HTP-8-1SIDE	2-3/4" x 4-3/4"	1.220	0.877	0.706	0.610	0.589	
HTP-9-1SIDE	2-3/4" x 4-3/4"	1.220	0.877	0.706	0.610	0.589	
HTP-10-1SIDE	3-3/4" x 5-3/4"	1.316	0.942	0.792	0.696	0.653	
HTP-11-1SIDE	3" x 6"	1.316	0.942	0.792	0.696	0.653	
HTP-12-1SIDE	4" x 6"	1.701	1.327	1.156	1.038	0.984	5C

HANG TAGS PRINTED 1 SIDE WITH NUMBERING

Priced Per Hang Tag

Item Number	Size	125	250	500	1,000	2,500	
HTP-1-1SIDECN	2-1/2" x 3"	1.616	1.102	0.835	0.728	0.685	
HTP-2-1SIDECN	2" x 4-3/4"	1.701	1.198	0.931	0.835	0.792	
HTP-3-1SIDECN	2-3/4" x 4-3/4"	1.766	1.305	1.038	0.931	0.910	
HTP-4-1SIDECN	2-3/4" x 4-3/4"	1.766	1.305	1.038	0.931	0.910	
HTP-5-1SIDECN	3-1/2" x 4"	1.787	1.348	1.070	0.963	0.931	
HTP-6-1SIDECN	3-1/2" x 5-1/2"	1.851	1.370	1.113	1.017	0.963	
HTP-7-1SIDECN	3-1/2" x 9-1/4"	2.247	1.766	1.487	1.359	1.316	
HTP-8-1SIDECN	2-3/4" x 4-3/4"	1.766	1.305	1.038	0.931	0.910	
HTP-9-1SIDECN	2-3/4" x 4-3/4"	1.766	1.305	1.038	0.931	0.910	
HTP-10-1SIDECN	3-3/4" x 5-3/4"	1.851	1.370	1.113	1.017	0.963	
HTP-11-1SIDECN	3" x 6"	1.851	1.370	1.113	1.017	0.963	
HTP-12-1SIDECN	4" x 6"	2.247	1.766	1.487	1.359	1.316	5C

CUSTOM STAMPS

Self-Inking Steel Stamps and Self-Inking Dater Stamps 49
Numbering and Dater Stamps 50
Self-Inking Stamps 51
Pre-Inked Stamps 52
Handle Mount Stamps and Embossers 53

PROFESSIONAL SELF-INKING STEEL STAMPS

READY TO SHIP

5200 | 1" x 1-5/8"

PAID
Received: _____
Entered by: _____
Date: _____

5204 | 1" x 2-3/8"

ATTENTION OFFICE STAFF
COPAY
$ _____
(COLLECT AT TIME OF VISIT)

5208 | 2" x 2-3/4"

Benassi Photography
benassiphoto.com

5211 | 2-5/32" x 3-5/16"

5200

5211

STANDARD INK COLORS

Black Red Blue Green Purple

PROFESSIONAL STEEL CORE SELF-INKING STAMPS

Priced Per Stamp

Model #	Impression Size	1 - 5	6 - 20	21-50	
5200	1" x 1-5/8"	55.69	51.24	47.15	
5204	1" x 2-3/8"	69.13	63.60	58.51	3A
Replacement Ink Pad		10.11			A
5208	2" x 2-3/4"	88.58	81.51	74.97	
5211	2-5/32" x 3-5/16"	114.53	105.37	96.91	
5212	2-3/4" x 4-1/2"	138.29	137.87	134.38	3A
Replacement Ink Pad		13.48			A

NEED 51 OR MORE? ASK FOR A QUOTE.

SELF-INKING DATER STAMPS

4750

54110

DEC 13 2022

4820 | 5/32" Date Height

PAST DUE
NOV 21 2022
Contact Northwest Regional Bank

5430 | 5/32" Date Height
1" x 1-5/8"

CLIFFSON SALES
FAIRFIELD, NJ 07004
DEC 05 2022
EASTERN ZONE
MACHINE MAINTENANCE
NORTHERN NEW JERSEY

5460 | 5/32" Date Height
1-5/16" x 2-1/4"

RECEIVED
DEC 13 2022

54110 | 5/32" Date Height
2-5/32" x 3-5/16"

STANDARD INK COLORS

Black Red Blue Green Purple

SELF-INKING DATER STAMPS

Priced Per Stamp

Model Number	Impression Size	1-5	6-20	21-50	
4750 (no borders)	1" x 1-5/8"	50.85	45.75	40.70	
4820	–	32.15	28.89	25.69	
5430 (no borders)	1" x 1-5/8"	58.69	52.83	46.94	
5460	1-5/8" x 2-1/4"	87.99	79.16	70.43	
54110	2-5/32" x 3-5/16"	119.03	107.15	95.22	3A
Replacement Ink Pad		11.38			A

NEED 51 OR MORE? ASK FOR A QUOTE.

NUMBERING STAMPS

123456

1546 | 5/32" Number Height

12345678

1548 | 5/32" Number Height

123456

1596 | 3/8" Number Height

123456

5756 | 6 Wheels: 7/32" Type
Black ink included.

1546

5756

5558

NUMBERING STAMPS

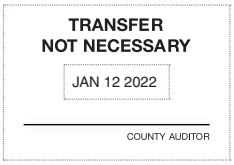
Priced Per Stamp

Model #	Impression Size	Number Height	1-5	6-20	21-50	
1546	5/32" x 1-1/8	5/32"	14.50	13.06	11.60	
1548	5/32" x 1-7/16"	5/32"	16.46	14.80	13.19	
1596	11/32" x 1-3/4	11/32"	27.81	25.03	22.26	
1598	11/32" x 2-1/4	11/32"	32.15	28.92	25.70	
5558 (Self-inking)	1-5/16" x 2-1/4"	3/8"	90.12			3A
5756 (Black Ink)	7/32" x 7/8"	7/32"	95.37			3A
Ink Pads (Pack of 5)		15.14				A

NEED 51 OR MORE? ASK FOR A QUOTE.

DATER STAMPS

1117 | 5/32" x 2-3/8"



2910 | 5/32" Date Height
1-7/8" x 2-3/4"

1117

2910

1117 COPY CHOICES			
ANSWERED	BILLED	DELIVERED	RECEIVED
Backordered	CHARGED	ENTERED	SHIPPED
CANCELLED	CHECKED	PAID	FAXED

Copy listed for 1117 is as is and cannot be changed.

DATER STAMPS

Priced Per Stamp

Model #	IMPRESSION SIZE	1-5	6-20	21-50	
1117	5/32" x 2-3/8"	16.46	14.80	13.19	
1113 / 3150	5/32" x 2-1/8"	30.58	27.51	24.46	
1 Line Dater	1/8" x 3/4"	16.46	14.80	13.19	
2910	1-7/8" x 2-3/4"	57.20	51.48	45.73	3A

NEED 51 OR MORE? ASK FOR A QUOTE.

SELF-INKING STAMPS

- Self-Inking stamps contain a polymer stamp plate and an internal ink pad.
- Signatures must be supplied in black ink or sharp black and white copy only.
- Allow 1/8" print margin on all Self-Inking stamps.

Small Mini

Large Medium

4642 | 1-3/4" Circle

46019 | 3/4" Circle

46019 | with cover

Mini Self-Inker | 3/8" x 1-1/32"

Large Self-Inker | 1" x 2-1/2"

4918 | 5/8" x 3"

STANDARD INK COLORS

Black Red Blue Green Purple

CUSTOM SELF-INKING STAMPS

Priced Per Stamp

Model #	Impression size	1-5	6-20	21-50	
Mini - Ideal 4910	3/8" x 1-1/32"	23.81	21.44	19.07	
Small - Ideal 4911	9/16" x 1-1/2"	26.54	23.89	21.22	
Medium - Ideal 4913	7/8" x 2-3/8"	29.72	26.76	23.74	
Large - Ideal 4914	1" x 2-1/2"	32.88	29.56	26.30	
Jumbo - Ideal 4926	1-1/2" x 3"	42.38	38.14	33.91	
4922	13/16" x 13/16"	26.93	24.23	21.55	
4918	5/8" x 3"	42.38	38.14	33.91	3A
46019	3/4" circle	25.86	23.29	20.68	3A
Replacement Ink Pad		6.21			A
4642	1-3/4" circle	40.29	36.25	32.63	3A
Replacement Ink Pad		7.81			A
4923	1-3/16" x 1-3/16"	44.34	39.90	35.79	3A
Replacement Ink Pad		11.41			A

NEED 51 OR MORE? ASK FOR A QUOTE.

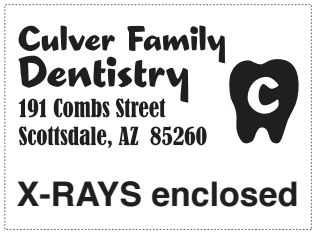
Accessory Pricing		
2 oz. Re-Ink Bottle	8.98	
Replacement Ink Pad	5.47	
Plate Only (per line)	5.50	A

PRE-INKED STAMPS

- Pre-Inked Stamps contain the ink in the stamp plate and create crisp, clean impressions.
- Signatures must be supplied in black ink or sharp black and white copy only.
- Allow 1/8" print margin on all Pre-Inked stamps.

FR4 | 5/8" x 2-7/16"

FC3 | 2" Round"



FR9 | 2-3/34" x 3-3/4"

FR1

PN1

PF2

STANDARD INK COLORS

Black Red Blue

PRE-INKED STAMPS (MAXLIGHT)

Priced Per Stamp

Model #	IMPRESSION SIZE	1 - 5	6 - 20	21-50	
FC1	1-3/16" ROUND	35.27	31.75	28.23	
FC2	1-5/8" ROUND	54.30	48.88	43.99	
FC3	2" ROUND	61.32	55.20	49.69	
FR1	9/16" x 1-11/16"	33.51	30.16	27.14	
FR2	11/16" x 1-15/16"	39.83	35.86	32.27	
FR3	1" x 2"	47.12	42.41	38.15	
FR4	5/8" x 2-7/16"	47.41	42.67	38.44	
FR5	1-1/2" x 2-1/2"	58.10	52.30	47.07	
FR6	15/16" x 2-13/16"	51.78	46.59	41.94	
FR7	1-1/4" x 3-3/16"	88.83	79.94	71.97	
FR8	2-1/4" x 3-3/4"	133.37	120.03	108.04	
FR9	2-3/4" x 3-3/4"	140.26	126.23	113.61	
FR-10	3-1/16" x 4-1/2"	163.71	147.35	132.60	3A
Accessory Pricing		**1 Bottle**			
2oz Ink Bottle		8.72			
10cc Ink Bottle		12.47			A

POCKET NOTARY (SUPERSLIM)

Priced Per Stamp

Model #	IMPRESSION SIZE	1 - 5	6 - 20	21-50	
PN1	1" x 2-3/8"	30.98	27.88	25.08	3A

PERMANENT PRE-INKED STAMPS (ULTIFAST)

Priced Per Stamp

Model #	IMPRESSION SIZE	1 - 5	6 - 20	21-50	
PF1	3/4" x 3/4"	36.04	32.44	29.20	
PF2	2-1/4" x 13/16"	46.15	41.54	37.40	3A
Accessory Pricing		**1 Bottle**			
6cc Ink Bottle Refill		10.73			
60cc Ink Bottle Refill		39.58			A

NEED 51 OR MORE? ASK FOR A QUOTE.

HANDLE MOUNT STAMPS

- One-half inch of vertical space and letters up to one-half inch count as one line.
- Signatures must be supplied in black ink or sharp black and white copy only.
- Maximum size 7" wide x 2-3/4" tall.

WOOD HANDLE STAMPS

Priced Per Stamp

Number of Lines	up to 5"	Over 5"	
1	13.40	14.43	
Each Add'l Line	4.34	5.58	
Logo / Signature upcharge	7.00	4.93 per square inch	2A

STAMP ACCESSORIES

Stamp Pads		
Small (2-1/2" x 4-1/4")	11.63	
Large (3-1/8" x 6-1/8")	15.49	
Jumbo (4-1/4" x 7-1/4")	40.69	A
Stamp Pad Ink		
2 oz. Bottle	8.72	A

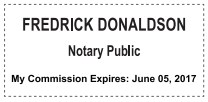
EMBOSSERS

- Functions as both handheld and desk top embosser, making it easier than ever to make a perfect impression.
- Improved ergonomic design fits comfortably in any size hand.
- Now features a finish notification—you'll know when to stop.
- Personalize your books, stationery and important documents.
- Embossers will be oriented for bottom of page use, unless otherwise requested.
- Remove 1/8" from all shown dimensions to allow for the print margin.

Rectangle Embosser

Round Embosser with Base

Embossers recommended for 20# paper only



Impression Area: 3/4" x 1-5/8"

Impression Area: 1-1/2"

Impression Area: 2"

EMBOSSERS

Priced Per Stamp

Stamp	Impression Size	Price	
Seal Round	1-1/2" Circle	59.54	
Seal Rectangle	3/4" x 1-5/8" Rectangle	59.54	
Seal Round	2" Circle	76.02	
Replacement Insert	All Sizes	37.60	
Unit Only	All Sizes	32.94	A
Accessory Pricing			
2" Seal - Shiny Silver or Shiny Gold	100	15.29	
2-1/4" Seal - Shiny Silver or Shiny Gold	100	16.95	
Embosser Base		6.15	A

Note: Extreme temperatures may cause embosser to malfunction.

RESOURCES

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ADDITIONAL INFORMATION

GENERAL INFORMATION

- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Additional ink color charge will apply if you are using more than one ink color on the same label.

QUICK SHIP LABELS

- Add 30% to the label base cost for Clear Polypropylene (BOPP) or White Polypropylene (BOPP).
- Any label in this section other than Special Shapes can have Consecutive Number or Consecutive Barcode. For standard sizes and pricing, see pages 36-37. For custom sizes or set ups, see a sales associate.
- Foil imprint can be added to any size in this section of the catalog. See pages 22-23 or a sales associate for pricing and availability.

ANYSHAPE® LABELS

- If you require more than 3 spot ink colors, please see a sales associate for a quote.
- Please see a sales associate for quantities over 5,000.
- Orders may be combined for quantity pricing when they are the exact same shape and dimensions, and are ordered at the same time.
- Varnishes not available.
- Vinyl stocks and singles not available

PREMIUM LABELS

PROCESS COLOR ARTWORK INFORMATION

Preferred file formats include these programs:

Adobe Acrobat® PDF *Adobe Illustrator®* *Adobe InDesign®*
Adobe Photoshop® *QuarkXPress™*

- In addition to the above, we also support all PC equivalents. Files not submitted in these formats may incur additional turnaround and artwork charges. Please see sales associate for details.
- Artwork needs to be at least 300 dpi, in CMYK color mode and good quality free of debris. If spot colors are required in addition to CMYK, please set art in those additional colors where needed. Please be aware there is an additional charge for each spot color.
- All Pantone® spot colors should be converted to process colors before saving the file (unless additional spot colors have been purchased). Also, please provide documentation of original Pantone® spot colors used in file before converting to CMYK. For color matches, please provide a sample.
- Convert all fonts to outlines or include necessary fonts with the art files.
- Bleeds must have artwork extending at least 1/8" beyond the die-line on each side that bleeds. Allow for 1/8" print margin inside die-line.
- Registration is held to plus or minus 1/100".
- Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- Actual samples available upon request.
- PDF proof provided upon request. If exact color match is required, press proofs are available for a nominal fee and a 72-hour turnaround. Please note that production turnaround begins upon proof approval. Proof changes and/or additional proofs will incur additional charges and added lead time.
- Screens are normally run at 150 lines per inch. 200 lines per inch screens are available upon request. (Additional turnaround time and charges may apply.)
- Please ask for a Process Color Requirements sheet for a full list of specifications and Adobe Photoshop® information.

Additional charges may apply if the above guidelines are not followed. If additional charges apply, you will be notified within 24 hours. Please see sales associate for details about 72-hour turnaround for Process Color labels. Turnaround begins upon

GENERAL INFORMATION

- Specify face or back adhesive when selecting Clear Polypropylene (BOPP), Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.
- Quantities of 100 and 250 may have specific finishing requirements. Ask an associate for details.

DURABLE LABELS

- Specify face or back adhesive when selecting Clear Polypropylene (BOPP), Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.

SPECIALTY LABELS

LONG RUN CAPABILITIES

- Up to 15,000,000 or more.
- Sizes from 1/4" to 38" long.
- Available on rolls, sheets or fan-folded stacks.
- Choose from many different face stocks, adhesives and liners or send us what you need and we'll find the best match.

Beer

- Matte lamination is standard on bottle and can labels.
- Gloss lamination is available with a 15% discount.
- Custom shapes available with an upcharge.

Wine

- Hot foil and embossing available with an upcharge.

DISTINCTIVE PRODUCTS

- Distinctive products can not be combined for combo pricing.
- Bleed – $10.00*
- Proofs:
  1. *PDF or Paper – $15.00**
  2. *Press proofs are available upon request.*
  3. *See sales associate for more details.*

STANDARD LABEL UPCHARGES

Bleed: $30.00*
Charge applies when the ink extends to the edge of the label. NO CHARGE for a bleed on Process Color labels.

Color Match: $45.00*
Charge applies when specifying an ink color other than the standard inks listed in this catalog. Supply a Pantone® number from the PANTONE MATCHING SYSTEM® guide. Color matches are guaranteed within a shade lighter or darker to the swatch provided.

Combined Orders
You may combine label orders for quantity pricing when they are the same size and ordered at the same time.

- Copy change: $20.00*
- Ink change: $20.00*
- Paper change: $20.00*
- Foil Imprint copy change: $25.00*
- Foil Imprint ink or paper change: $20.00*
- Process Color copy change: $25.00*
- Blank Laser Labels (die charge only): $30.00*

Minimum quantity per copy change—

- 500 for Spot Color
- 250 for Weatherproof, Bumper Stickers, Consecutive Number and Static Cling
- 100 for Process Color
- 50 for Extended Life Durable Decals and Reflective Labels

NOTE: Combining orders may affect the turnaround time of your order. Promotional Products cannot be combined for quantity pricing.

Lamination
Lamination is charged as an additional ink color. It adds gloss, enhances color and provides a scuff-resistant surface. We do not recommend writing or typing on laminated labels. Matte Lamination is available to be written on, see a sales associate for more information.

Proofs
Turnaround time does not begin until the proof has been approved.

- PDF proof: $15.00*. Proof will be sent via email. $10.00* Charge to change copy or layout after proofing is complete.
- Paper proof: $15.00*. Proof will be sent via fax. $10.00* Charge to change copy or layout after proofing is complete.
- Color paper proof: $22.00*. Proof will be sent via Expedite. $13.50* Charge to change copy or layout after proofing is complete.

Press Proof
Standard Rates—additional charges may apply based on order specifications.

- One color label: $40.00*
- Static Cling: $40.00*
- Laser Labels: $45.00*
- Foil Imprint or Embossed: $45.00*
- Process Color Labels: $40.00*
- Process Color+Foil Imprint/Embossed: $45.00*

Add $15.00 for each additional color and/or lamination.*

All press proofs are sent via Expedite service. Proof turnaround will match the turnaround of the product being ordered. If copy or layout changes are needed after the proofing process is complete, a second press proof charge will apply.

Perforation: $30.00*
Available in most die cut sizes. All stock mailing and computer labels come automatically perforated.

Rolls
All labels are finished on rolls unless otherwise noted on your order. The quantity per roll will be determined by the factory. If you require a specific amount per roll, please see sales associate.

- Non-standard roll quantities charge: 30¢ per roll

Screens
All screens are produced at 133 lines per inch with a minimum tint of 2% up to a maximum tint of 80% and a 60 degree angle. We prefer that you provide a solid for us to screen or send a disk. Process Color screens are produced at 150 lines per inch. 200 lines per inch screens are available upon request. Reflective Labels and Extended Life Durable Decals are produced at 85 lines per inch. $35.00* per screened color.

Single Labels: $30.00*
Individually die cut or square cut labels in a stack. Square cut labels require an additional charge for a tab or score. See sales associate for details. Domed Decals are finished in a sheeted format. Multiple labels per sheet may be supplied. Not available for AnyShape® Labels.

Special Label Stock:
Removable: The following stocks are available with removable adhesive. There is no charge for this feature on quantities up to 14,999. Labels will be removable from various surfaces for 3 to 6 months.

- White Gloss
- White Litho
- Yellow Fluorescent
- Green Fluorescent
- Orange Fluorescent
- Red Fluorescent
- Pink Fluorescent

Opaque: Opaque labels are used to cover up a mistake on an expensive form or brochure. You cannot see through the opaque backing. There is no charge for this feature on quantities up to 14,999.

Clear Polypropylene (BOPP): (non-weatherproof)
For clear polypropylene with no lamination, add 30% to the base paper cost.

White Vinyl, Yellow Vinyl or Clear Polypropylene Removable: (non-weatherproof)
For stock with no lamination, add 75% to the base paper cost.

Matte Silver Polyester, Brushed Silver Polyester, or Shiny Silver Polypropylene: (non-weatherproof)
For stock with no lamination, add 100% to the base paper cost.

Tinting
White label stock can be custom tinted to any ink color. This is charged as an additional ink color. If the tint color is a custom match, an additional $45.00* will apply.

NOTE: Tinted label stock cannot easily be written or typed on.

HELPFUL INFORMATION

Adhesives
Permanent adhesive is supplied on all label orders unless otherwise specified. See sales associate about availability and pricing for special adhesives

NOTE: For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. If in doubt as to label adhesion to a product, we will provide samples. Litho and Gloss stocks are not recommended for application to vinyl products.

Artwork
Supported programs include:

- Adobe Illustrator®
- Adobe Photoshop
- QuarkXPress™
- Adobe InDesign®
- Adobe Acrobat® PDF

We will typeset up to 10 lines of text at NO CHARGE. See associate for artwork requirements.

Blank Labels
Deduct 30% from the base cost for BLANK die cut, square cut or computer labels.

Fonts
We have the entire Adobe Font library. When submitting art files, please embed the fonts in your file.

Inks
Our inks are water based and are not opaque.

EXAMPLE: Blue ink on yellow fluorescent stock will appear green.

Labels to be Typed on
Only litho or fluorescent label stock can be typed or written on. Tinted labels, gloss stocks or weatherproof labels do not accept typing or some pens or pencils.

Print Margin
We require a 1/8" print margin from each edge of the label. The same print margin is required for stock mailing label borders.

6 KEY QUESTIONS

Simply answer these questions and you'll have everything you need to place an order.

1. What will the size and quantity be?
2. What is the paper stock and ink color?
3. What will the label be applied to? (Different surfaces may require certain paper stocks or adhesive options.)
4. What will the label be exposed to? (Water, solvents, dust, outdoor elements, etc.)
5. Will the label be hand or machine applied? (Core size, roll quantity, rewind direction, etc.)
6. Is custom finishing or packaging required? (Shrink wrap, drop shipping, quantity per carton, etc.)

POPULAR TYPESTYLES

All type styles are available in any size. We carry the entire Adobe® and Corel font libraries. For more details please see sales associate.

Helvetica
Helvetica Italic
Helvetica Bold
Helvetica Bold Italic
Helvetica Condensed
Helvetica Bold Condensed
Bookman
Bookman Italic
Adobe Garamond
AGaramond Italic
AGaramond Bold
AGaramond Bold Italic
Optima
Optima Italic
Optima Bold
Optima Bold Italic
Times
Times Italic
Times Bold
Times Bold Italic
New Century Schoolbook
New Century Schoolbook Italic
New Century Schoolbook Bold
New Century Schoolbook Bold Italic
Avant Garde
Avant Garde Italic
Avant Garde Bold
Avant Garde Bold Italic
Benguit
Benguit Italic
Benguit Bold
Benguit Bold Italic
Eurostile Extended Two
Eurostile Extended Two Bold
Eurostile
Eurostile Italic
Eurostile Bold
Eurostile Bold Italic
Rockwell
Rockwell Italic
Rockwell Bold
Rockwell Bold Italic
Souvenir
Souvenir Italic
Souvenir Bold
Souvenir Bold Italic
Futura
Futura Bold
Futura Bold Italic
Zapf Chancery
Gill Sans
Gill Sans Italic
Gill Sans Bold
Gill Sans Bold Italic
Palatino
Palatino Bold
Palatino Bold Italic
Cooper Black
Cooper Black Italic
LITHOS PRO
Hobo
Papyrus
Murry Hill
Brush Script
Wedding Text
Park Avenue

LABEL PRINTING TERMINOLOGY

ADHESIVE

- Back—Adhesive is on the back of the label. If this label is being applied to a window, it will go on the outside of the window.
- Face—Adhesive is on the front of the label. If this label is being applied to a window, it will go on the inside of the window.

BACKSIDE PRINTING

Also known as Liner Print. Copy is printed on the liner of the label. This printing method is used to offer coupons or convey additional information.

BLEED

Ink extends to the edge of the label.

BOPP STOCK

WHITE BOPP: White film, tear resistant. Recommended for water bottles. Permanent adhesive only.

CORES

The inner diameter of a roll of labels. 1" and 3" cardboard cores are available upon request. Final finishing could be coreless or cardboard cores. If nothing is specified, core type will be determined by the factory.

EMBOSS

An image is pressed into the material to raise it above the normal level of the material.

EXTENDED LIFE DURABLE DECALS

Labels are manufactured to withstand harsh environments and rugged applications. Durable for up to 4 years.

LAMINATION

Clear plastic coating that provides extra durability.

- Matte—Can be written on
- Textured—Used to add texture to labels
- Shiny—Shiny coating

MACHINE APPLIED

These labels are set up to meet the requirements of the machine that will be applying them. The core size, rewind direction and maximum roll size will often need to be confirmed.

OPAQUE

A darkened adhesive used as a "cover up". Restricts copy from showing through the face stock.

PERFORATION

Liner is perforated between the labels allowing them to be easily separated.

PLI-A-PRINT STOCK

This material is good for application to plastic bags or uneven surfaces.

PRESSURE SENSITIVE LABEL

A self-adhesive label that is easily applied to a surface by pressure.

PROCESS COLOR PRINTING

Also known as Four Color or Full Color Printing. The use of four ink colors (Cyan, Magenta, Yellow and Black) to create an image, such as a photograph.

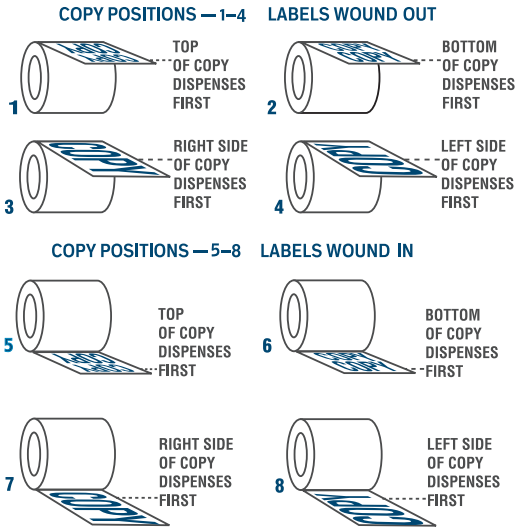
REPOSITIONABLE LABELS

Patterned adhesive that allows the label to be applied and reapplied to almost any surface. Removes cleanly leaving no residue.

REVERSE

Image is created by the label stock color showing through the ink coverage.

REWIND DIRECTION



SINGLE

Labels are individually cut and stacked.

SPOT COLOR PRINTING

The use of one ink for each color printed. Separate plates are required for each ink color being applied to a material.

STATIC CLING

Labels have no adhesive and adhere to glass or other smooth surfaces with static electricity.

SQUARE CUT

Also known as Butt Cut or Kiss Cut. These labels are cut exactly to size with no excess liner around the label. Order any size from 1/4" x 1/4" to 12" x 38".

TINT

The entire surface of the label stock is covered with ink. Also known as flood coat.

VARNISHES

Liquid coatings that are printed onto the label surface.

- UV—UV-cured varnish, very high gloss
- Water based—Protects label from slight moisture, less durable than UV varnish
- Matte—Dull varnish, can be written on
- Spot—Only part of the label is varnished

WEATHERPROOF LABELS

These labels can withstand heat, cold, water and sunlight for up to 1-1/2 years.

Danny's
Natural Foods
Peanut Butter
Crunchy
26 oz (737g)
Danny's
Natural Foods
Peanut Butter
Crunchy
26 oz (737g)
TRADEMILL FARMS
Raspberry Preserves
6 fl.oz. | 177 ML
TRADEMILL FARMS
Raspberry Preserves
6 fl.oz. | 177 ML
HOMETOWN
HOMETOWN
HOMETOWN
Stout's
Tea & Gifts
Stout's
Tea & Gifts
Wet Lips
Wet Lips
Wet Lips
Wet Lips